

Original Publication Date: August 31, 2017

To: All Toyota Dealer Principals, General Managers, Service Managers, and Parts Managers

Subject: Safety (Noncompliance) Recall H0S – **Remedy Notice**
Certain 2008, 2015, and 2016 Model Year Land Cruiser Vehicles
Driver Airbag Assembly

On August 31, 2017, Toyota filed a Noncompliance Information Report (NCIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety (Noncompliance) Recall on certain 2008, 2015, and 2016 model year Land Cruiser vehicles.

Condition

In the subject vehicles, an incorrect driver airbag assembly may have been installed during the vehicle assembly process. If an affected airbag deploys, it could deploy in a manner other than as designed. As a result, the involved vehicles may not comply with Federal Motor Vehicle Safety Standard (FMVSS) 208. This could increase the risk of injury in the event of a crash which would cause the airbags to deploy.

Remedy

Any Toyota dealer will replace the driver airbag assembly with the correct one at **NO CHARGE**.

Covered Vehicles

There are eight vehicles covered by this Safety (Noncompliance) Recall. One vehicle covered by this Safety (Noncompliance) Recall was distributed to Puerto Rico.

Model	Model Year	UIO	Production Period
Land Cruiser	2008	5	Early September 2007 – Mid-October 2007
	2015	1	August 22, 2014
	2016	2	November 12, 2015

Owner Letter Mailing Date

Toyota will begin to notify owners in September 2017.

Toyota makes significant effort to obtain current customer name and address information from each state through industry resources when mailing owner letters. In the event your dealership receives a notice for a vehicle that was sold prior to the Safety (Noncompliance) Recall announcement, it is the dealership's responsibility to forward the owner letter to the customer who purchased the vehicle.

Please note that only owners of the covered vehicles will be notified. If you are contacted by an owner who has not yet received a notification, please **verify eligibility by confirming through TIS prior to performing repairs**. Dealers should perform the repair as outlined in the Technical Instructions found on TIS.

Pre-Owned Vehicles in Dealer Inventory

Toyota requests that dealers do not deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall unless the defect has been remedied.

Toyota Certified Used Vehicle (TCUV)

The TCUV policy prohibits the certification of any vehicle with an outstanding Safety Recall, Special Service Campaign, or Limited Service Campaign. Thus, no affected units are to be designated, sold, or delivered as a TCUV until all applicable Safety Recalls, Special Service Campaigns, and Limited Service Campaigns have been completed on that vehicle.

Toyota Rent-A-Car (TRAC) & Service Loaners

Toyota requests that dealers remove all TRAC and Service Loaner vehicles from service that are covered by a Safety Recall unless the defect has been remedied.

Technician Training Requirements

The repair quality of covered vehicles is extremely important to Toyota. All dealership technicians performing this repair are required to successfully complete the most current version of the E-Learning course "Safety Recall and Service Campaign Essentials". To ensure that all vehicles have the repair performed correctly; technicians performing this repair are required to currently hold at least one of the following certification levels:

- Expert Technician (Electrical)
- Master Technician
- Master Diagnostic Technician

Always check which technicians can perform this repair by logging on to <https://www.uotdealerreports.com>. It is the dealership's responsibility to select technicians with the above certification level or greater to perform this repair. Carefully review your resources, the technician skill level, and ability before assigning technicians to this repair. It is important to consider technician days off and vacation schedules to ensure there are properly trained technicians available to perform this repair at all times.

Remedy Procedures

Refer to TIS for Technical Instructions on repair. Conduct all non-completed Safety Recalls and Service Campaigns on the vehicle during the time of appointment.

Repair Quality Confirmation

The repair quality of covered vehicles is extremely important to Toyota. To help ensure that all vehicles have the repair performed correctly, please designate at least one associate (someone other than the individual who performed the repair) to verify the repair quality of every vehicle prior to customer delivery.

Parts Ordering Process - Non SET and GST Parts Ordering Process

Due to limited availability of the remedy parts, a special parts ordering process is designed specifically for this Safety (Noncompliance) Recall.

To obtain the applicable remedy part (driver airbag assembly) for an involved vehicle, email pqss_mac@toyota.com.

Upon receipt of your email, pqss_mac@toyota.com will identify and order the applicable remedy part number for the involved vehicle. The part will then be delivered to your dealership via regular parts delivery method, or it will be directly shipped to your dealership via a 3rd party shipping carrier (FedEx or UPS). Your dealership **does not** need to place a parts-order.

[Pqss_mac@toyota.com](mailto:pqss_mac@toyota.com) will provide your dealership with the name of the shipping carrier (regular parts delivery method, UPS, or FedEx), the ETA, and a shipment tracking number (for UPS and FedEx only). The ETA for the remedy part varies based on the variety of the remedy part and the location of your dealership. However, in some cases, ETA could be several weeks. Please provide the owner with a loaner vehicle while you wait for the remedy part to arrive at your dealership.

Your email to pqss_mac@toyota.com should contain the following information:

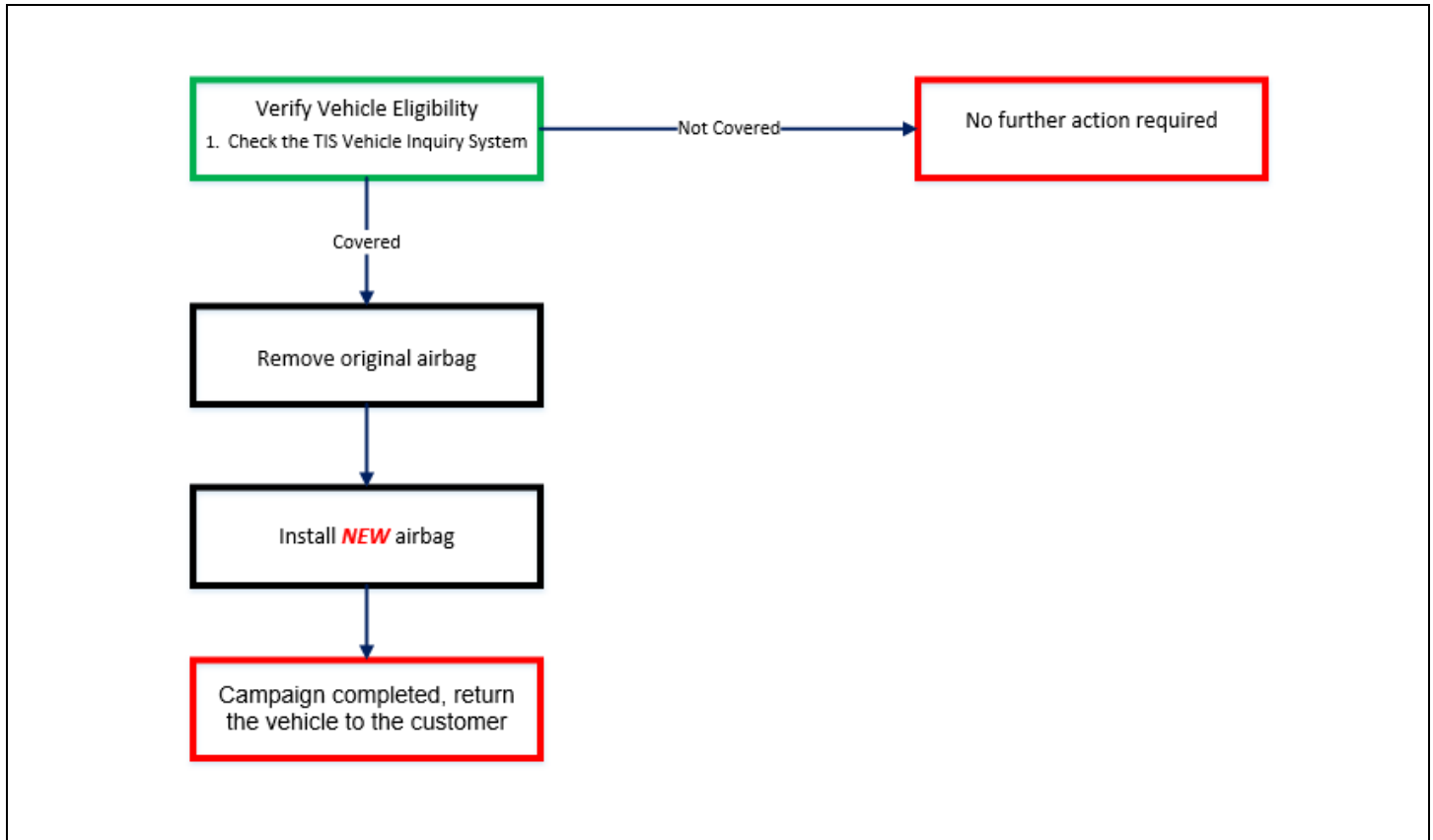
Email Subject: ▪ Safety (Noncompliance) Recall H0S – Request for remedy part.

Email Body: ▪ Involved vehicle's VIN.
 ▪ Reason for replacement. Example: My dealership requires a remedy part to perform Safety (Noncompliance) Recall H0S.
 ▪ Dealer number.
 ▪ Ship-to information (dealership name, address, attention, phone number).

Email Attachment: ▪ Photograph of the involved vehicle's certification label (vinyl label installed on the driver's door or door post). The photograph should be clear, legible, and capture the entire certification label.

The accuracy of the information in your email is CRITICAL. Parts supply is limited. To ensure that the applicable remedy part is correctly allocated to your dealership, double check all the information in your email. If a remedy part is incorrectly allocated, (for example, incorrect shipping address was provided to pqss_mac@toyota.com), it may take several months to obtain a replacement remedy part.

Warranty Reimbursement Procedure



Opcode	Description	Flat Rate Hours
TBD	Replace the driver airbag assembly	0.6

- The flat rate time includes 0.1 hours for administrative cost per unit for the dealership.
- A loaner vehicle or alternative transportation through the Toyota Rent-A-Car (TRAC) may be claimed as sublet type "RT" for a maximum of 30 days.
 - **Rental greater than 4 days or \$35.00 per day require DSPM authorization as per the Toyota Transportation Assistance Policy (TTAP).**
 - **Rental invoice MUST be attached to all rental claims. These claims may be subject to debit if rental invoice is not attached.**
- Warranty claim filling will be available within 20 days at which time the Dealer Letter will be updated with an Opcode.
- The remedy part **must** be included on the warranty claim or the claim will be rejected.
- A photograph of the old airbag assembly serial number and a photograph of the new airbag assembly serial number are required to be attached to the warranty claim.

Claim Filing Accuracy and Correction Requests

It is the dealer's responsibility to file claims correctly for this Safety (Noncompliance) Recall. This claim filing information is used by Toyota for various government reporting activities; therefore, claim filing accuracy is crucial. If it has been identified that a claim has been filed using an incorrect opcode or a claim has been filed for an incorrect VIN, refer to Warranty Procedure Bulletin [PRO17-03](#) to correct the claim.

Customer Reimbursement

Reimbursement consideration instructions will be included in the owner letter.

Media Contacts

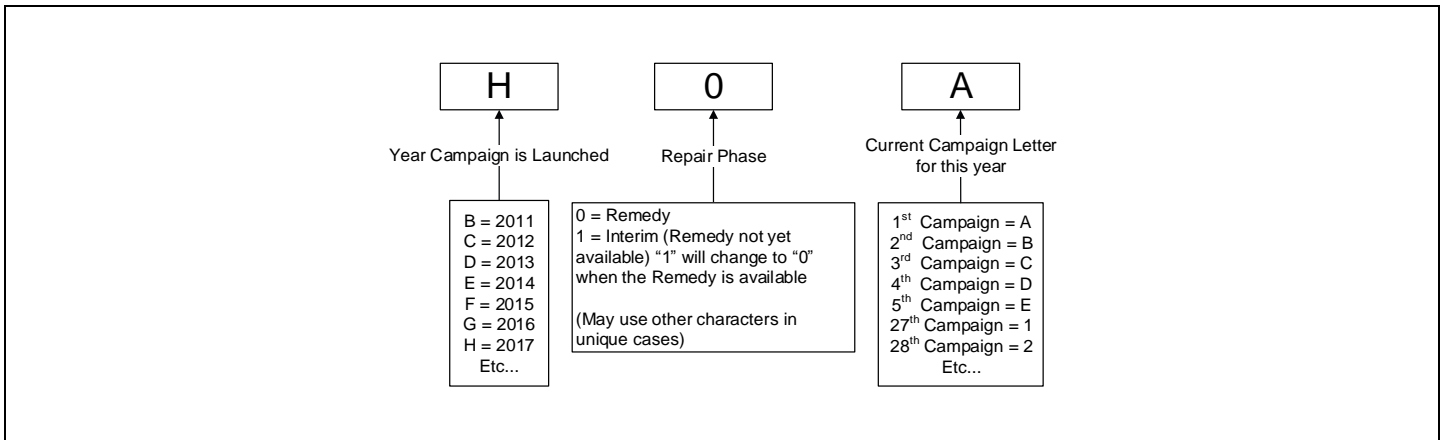
It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Victor Vanov (469) 292-1318 in Toyota Corporate Communications. Please do not provide this number to customers. Please provide this contact only to media.

Customer Contacts

Customers who receive the owner letter may contact your dealership with questions regarding the letter and/or the Safety (Noncompliance) Recall. Please welcome them to your dealership and answer any questions that they may have. A Q&A is provided to assure a consistent message is communicated.

Customers with additional questions or concerns are asked to please contact the Toyota Customer Experience Center (1-888-270-9371) - Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.

Campaign Designation Decoder



Examples:

C1B = Launched in 2012, Interim Phase, 2nd Campaign Launched in 2012
 E0A = Launched in 2014, Remedy Phase, 1st Campaign Launched in 2014
 H0A = Launched in 2017, Remedy Phase, 1st Campaign Launched in 2017.

Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Safety (Noncompliance) Recall.

Thank you for your cooperation.
 TOYOTA MOTOR SALES, U.S.A., INC.



Safety (Noncompliance) Recall H0S – *Remedy Notice*
Certain 2008, 2015, and 2016 Model Year Land Cruiser Vehicles
Driver Airbag Assembly

Frequently Asked Questions
Original Publication Date: August 31, 2017

Q1: *What is the condition?*

A1: In the subject vehicles, an incorrect driver airbag assembly may have been installed during the vehicle assembly process. If an affected airbag deploys, it could deploy in a manner other than as designed. As a result, the involved vehicles may not comply with Federal Motor Vehicle Safety Standard (FMVSS) 208. This could increase the risk of injury in the event of a crash which would cause the airbags to deploy

Q1a: *Are the subject airbag assemblies manufactured by Takata.*

A1a: No. The airbag assemblies involved in this Safety (Noncompliance) Recall were produced by a different supplier.

Q2: *Are there any warnings that this condition exists?*

A2: No. There are no warnings that this condition exists. ***However, the condition does not cause the subject airbags to activate when they should not.***

Q3: *What is Toyota going to do?*

A3: Toyota will send, starting in September 2017, an owner notification letter by first class mail advising owners to make an appointment with their authorized Toyota dealer to have the driver airbag assembly replaced with the correct one at ***NO CHARGE.***

Q4: *Which and how many vehicles are covered by this Safety (Noncompliance) Recall?*

A4: There are eight vehicles covered by this Safety (Noncompliance) Recall.

Model	Model Year	UIO	Production Period
Land Cruiser	2008	5	Early September 2007 – Mid-October 2007
	2015	1	August 22, 2014
	2016	2	November 12, 2015

Q4a: *Are there any other Lexus/Toyota/Scion vehicles covered by this Safety (Noncompliance) Recall in the U.S.?*

A4a: Yes. There are approximately ten Lexus LX570 vehicles and three Lexus LX470 vehicles covered by this Safety (Noncompliance) Recall.

Q5: *How long will the repair take?*

A5: The repair takes approximately 45 minutes. A loaner vehicle will be provided for the total time necessary for the dealership to obtain the remedy parts and complete the repair. Please visit an authorized Toyota dealership as soon as possible so that the dealership can verify your vehicle's involvement in this Safety (Noncompliance) Recall and, if necessary, provide you with a loaner vehicle for the total time it takes the dealership to obtain the remedy parts and subsequently perform the repair.

Q6: *How does Toyota obtain my mailing information?*

A6: Toyota uses an industry provider who works with each state's Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.

Q7: *What if I previously paid for repairs related to this Safety (Noncompliance) Recall?*

A7: Reimbursement consideration instructions will be provided in the owner letter.

Q8: *What if I have additional questions or concerns?*

A8: If you have additional questions or concerns, please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 7:00 am to 7:00 pm, Saturday 7:00 am to 4:30 pm Central Time.