

Date: April 3, 2017

To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager,

General Manager & Parts Manager

From: Audi Customer Protection

Subject: Upcoming Safety Recall 69Q3 - Airbag System Software

Certain 2017 MY Audi A3/S3 Sedan

We would like to inform you of an upcoming safety recall. Please refer to the attached Campaign Data Sheet for additional information.

Dealers must ensure that every affected inventory vehicle has this campaign completed <u>before</u> delivery to consumers.

IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS

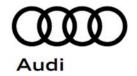
<u>New Vehicles in Dealer Inventory:</u> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

<u>Pre-Owned Vehicles in Dealer Inventory:</u> Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection

Attachment: Campaign Data Sheet (1)



CAMPAIGN DATA SHEET

CAMPAIGN TYPE	Safety Recall
SAGA CODE	69Q3
MARKET(S)	United States and Canada
AFFECTED VEHICLES	Certain 2017 MY Audi A3/S3 Sedan
TOPIC	Airbag System Software
PROBLEM DESCRIPTION	In lower-speed crash situations with an out-of-position occupant, the airbag control module software may classify the crash incorrectly. If this happens, the system may trigger a more forceful passenger frontal airbag deployment than necessary, increasing the risk of injury to a front seat occupant.
CORRECTIVE ACTION	Update the airbag system software
PRECAUTIONS	Until this recall work has been completed, owners are advised to ensure any passenger using the right front seat wears the safety belt and has the seat adjusted as far back as possible.
CUSTOMER NOTIFICATION DATE	April 2017
ELSA/OMD Web VISIBILITY DATE	On or about April 04, 2017
TOTAL AFFECTED VEHICLE COUNT	USA: 11,618 CANADA: 1,332
APPROXIMATE REPAIR TIME	Up to 35 TU
PARTS REQUIRED	None – software update
EXPIRATION DATE	None
ADDITIONAL INFORMATION	IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS
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