



Date: April 3, 2017  
To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager,  
General Manager & Parts Manager  
From: Audi Customer Protection  
Subject: Upcoming Safety Recall 69Q3 – Airbag System Software  
Certain 2017 MY Audi A3/S3 Sedan

We would like to inform you of an upcoming safety recall. Please refer to the attached Campaign Data Sheet for additional information.

Dealers must ensure that every affected inventory vehicle has this campaign completed before delivery to consumers.

**IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS**

**New Vehicles in Dealer Inventory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.**

**Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.**

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection

Attachment: Campaign Data Sheet (1)



## CAMPAIGN DATA SHEET

<b>CAMPAIGN TYPE</b>	<b>Safety Recall</b>
<b>SAGA CODE</b>	69Q3
<b>MARKET(S)</b>	United States and Canada
<b>AFFECTED VEHICLES</b>	Certain 2017 MY Audi A3/S3 Sedan
<b>TOPIC</b>	Airbag System Software
<b>PROBLEM DESCRIPTION</b>	In lower-speed crash situations with an out-of-position occupant, the airbag control module software may classify the crash incorrectly. If this happens, the system may trigger a more forceful passenger frontal airbag deployment than necessary, increasing the risk of injury to a front seat occupant.
<b>CORRECTIVE ACTION</b>	Update the airbag system software
<b>PRECAUTIONS</b>	Until this recall work has been completed, owners are advised to ensure any passenger using the right front seat wears the safety belt and has the seat adjusted as far back as possible.
<b>CUSTOMER NOTIFICATION DATE</b>	April 2017
<b>ELSA/OMD Web VISIBILITY DATE</b>	On or about April 04, 2017
<b>TOTAL AFFECTED VEHICLE COUNT</b>	<b>USA:</b> 11,618 <b>CANADA:</b> 1,332
<b>APPROXIMATE REPAIR TIME</b>	Up to 35 TU
<b>PARTS REQUIRED</b>	None – software update
<b>EXPIRATION DATE</b>	None
<b>ADDITIONAL INFORMATION</b>	<p><b>IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY &amp; COMPLIANCE RECALLS</b></p> <p><b><u>New Vehicles in Dealer Inventory:</u></b> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.</p> <p><b><u>Pre-Owned Vehicles in Dealer Inventory:</u></b> Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.</p> <p>Dealers must ensure that every affected inventory vehicle has this campaign completed before delivery to consumers.</p>