

April 10, 2017

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to inspect and, if necessary, replace the Brake Vacuum Hose on certain 2017 MY Kia Cadenza vehicles produced from January 19, 2017 through March 6, 2017. The brake vacuum hose which connects to the brake booster may have been incompletely formed during manufacturing at the supplier which could result in decreased elasticity of the rubber. Decreased elasticity of the hose may make it susceptible to kinking while normal vacuum is applied to it, which could cause insufficient vacuum to be applied to the connection point to the brake booster, impacting its performance. If this condition occurs, the brake pedal may feel harder when depressed resulting in increased braking distance. Increased braking distance may increase the risk of a crash.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2017 MY Kia Cadenza vehicles.

Kia will notify the vehicle owners on April 17, 2017.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2017 MY Cadenza vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest Quality Analysis Manager

Enclosures