

April 3, 2017

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to replace the Motor Driven Power Steering (MDPS) motor on certain 2017 MY Kia Niro vehicles produced from December 23, 2016 through January 11, 2017. The MDPS motor connector may have been damaged during assembly at the supplier preventing a proper connection to the electronic control unit. If this condition exists, the Electronic Power Steering (EPS) warning light will illuminate and a subsequent loss of power steering assist may occur. In the event of loss of power steering assist, the steering system will revert to manual steering mode and steering control can be maintained. Loss of power steering assist would require higher steering effort, especially at low speeds, which may increase the risk of a crash.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **April 3, 2017**

PARTS INFORMATION – Due to the low number of SC145 campaign UIO, initial parts shipments will be made only to Kia dealers that have affected vehicles in dealer stock. For retailed units, when an affected vehicle's repair is scheduled, contact the Parts Call Center with the VIN to have the campaign part shipped overnight to your dealership.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of Kia Niro vehicles affected by this recall can be accessed on WEBDCS. Log onto the site, select the Campaigns Tab, click on Open Campaign Report in the left side menu, and select **SC145** to generate the list.

Kia will mail notices to the affected 2017 MY Niro vehicle owners beginning on **April 3, 2017.** Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2017 MY Niro vehicles. This Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Neem Van der Reest Quality Analysis Manager Enclosures