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March 1, 2017

TO: All U.S. Ford and Lincoln Dealers

SUBJECT: NEW VEHICLE DEMONSTRATION / DELIVERY HOLD - Advance Notice - Compliance Recall 17C02

Certain 2017 Model Year Continental and 2016-2017 Model Year Edge and MKX Vehicles
 Driver Airbag Module Replacement

AFFECTED VEHICLES

Vehicle	Model Year	Assembly Plant	Build Dates
Continental	2017	Flat Rock	January 13, 2016 through January 18, 2017
Edge	2016-2017	Oakville	October 8, 2015 through February 15, 2017
MKX	2016-2017	Oakville	November 11, 2014 through February 15, 2017

Affected vehicles are identified in OASIS and FSA VIN Lists.

REASON FOR THIS COMPLIANCE RECALL

Some of the affected vehicles may not conform to the requirements specified by Federal Motor Vehicle Safety Standard (FMVSS) No. 208, Occupant Crash Protection. In the event of a driver airbag deployment, the driver airbag cushion may not completely fill, or the cushion may detach from the airbag module, increasing risk of an injury to the driver in a crash.

SERVICE ACTION

DO NOT DEMONSTRATE OR DELIVER any new in-stock vehicles involved in this compliance recall. A complete Dealer Bulletin will be provided to dealers in the second quarter 2017, when it is anticipated that parts ordering information and repair instructions will be available to support this compliance recall.

CUSTOMER NOTIFICATION

Owner Letters are expected to be mailed the week of March 13, 2017, informing owners that parts are not currently available to repair their vehicles. Owners of record will be notified via first class mail after repair instructions and parts ordering information have been provided to dealers.

PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$21,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery.

DEALER-OPERATED RENTAL VEHICLES

A new law prohibits a Rental Company from selling, renting or leasing vehicles subject to a safety or compliance recall. This could impact dealer-operated rental fleets of 35 vehicles or more, including FRAC, LRAC, and DDR vehicles. Please see EFC04833 for details and consult your legal counsel for legal advice.

QUESTIONS & ASSISTANCE

For questions and assistance, contact the Special Service Support Center (SSSC) via the SSSC Web Contact Site. The SSSC Web Contact Site can be accessed through the Professional Technician Society (PTS) website using the SSSC link listed at the bottom of the OASIS VIN report screen or listed under the SSSC tab.

Sincerely,

Michael A. Berardi