



IMPORTANT SAFETY RECALL

June 20, 2017

Subject: Britax Infant Seat Chest Clip Recall 17C-002
Products Included In Recall: Certain B-SAFE® 35, B-SAFE® 35 Elite, and BOB B-SAFE® 35 Infant Car Seats

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Dear Britax Retailer:

Britax Child Safety, Inc., in cooperation with the National Highway Traffic Safety Administration (NHTSA) and other regulatory authorities, is conducting a recall of the chest clip on certain B-Safe 35, B-Safe 35 Elite and BOB B-Safe 35 infant car seat models. Britax has decided that the chest clip on models manufactured between November 1, 2015 and May 31, 2017 contains a defect that could result in injury. The car seats and model numbers included in this recall are identified in the table below.

Products	Model Numbers
B-Safe 35 & Travel Systems 	US: E1A183F, E1A185M, E1A185P, E1A186R, E1A203F, E1A205M, E1A205P, E1A206X, E1A206Z, E1A207E, E9LU65V, E9LU66X, E9LU66Z, E9LU67D, E9LU67E, EXA185M, S02063600, S02063700, S03803400, S03803500, S03803700, S03803800, S03803900, S04144400, S04144500, S04144600, S04145000, S04402800, S04884200, S04884300, S04975600, S04978900, S05260200, S06020300, S06020400, S06020500, S06020600, S06020700, S06020800, S06020900, S06147100, S921800 CANADA: E1A193F, E1A195M, E1A195P, E1A196X, E1A196Z, E9LV16R, E9LV17D, S04144700, S04144800, S04144900, S04183700, S04183800, S04437700, S04884400, S04884500, S06051400, S06051500, S06051600, S06051700, S06051800 ISRAEL: E1A233F, E1A235M, E1A235P, E1A236X
B-Safe 35 Elite & Travel Systems 	US: E1A215T, E1A215U, E1A216P, E1A221Q, E1A225C, E1A225U, E1A226L, E9LS51Q, E9LS56C, E9LS56L, E9LS57F, E9LS57G, E9LS57H, EXA216L, S01298600, S02063800, S02063900, S02064000, S04281200, S04281300, S04628500, S06018800, S06020000, S06020200, S923700 CANADA: E9LV21Q, E9LV26C, E9LV26L, E9LV27F, E9LV27G, E9LV2Q8, S01298700, S04184000, S06051300 ISRAEL: E9LT15U, E9LT16C, E9LT16L
BOB B-Safe 35 by Britax 	US: E9LT34A, E9LT34C, E9LT35X, EXLT34A CANADA: E9LT54A, E9LT54C, E9LT55X

NOTE: No other products are included in this recall. If your Britax product has a different model number than listed in the chart or it was manufactured before November 1, 2015 or after May 31, 2017, it is NOT included in this recall.

Description:

Britax has determined that the center tab on the chest clip can break presenting a choking hazard to an infant in the car seat. There have been no choking injuries.

Remedy:

All registered users will automatically receive a free remedy kit. The kits contain step-by-step instructions and a replacement chest clip made from a different material that improves the durability of the tab. Britax will have kits available to ship within three weeks of the announcement date. Orders will be processed in the order in which they are received.

Please Note: Consumers can continue to safely use the affected car seats as long as they remove the chest clip or monitor the center tab of the chest clip for signs of breakage. The chest clip is not a required safety device: it is added to the harness system to help position the shoulder straps. Consumers should always ensure that the harness straps are tight and properly positioned at or slightly below the child’s shoulders. To verify the tightness of the harness straps consumers should make sure they cannot vertically pinch any webbing at the child’s collar bone.

Retailer Action – What We Would Like You to Do:

Please check existing inventory by looking at the label on the outside of the carton for model numbers and date ranges listed in the chart above. If you have in-stock products that are included in this campaign, please contact your Britax Sales Manager to assist you in returning the product to Britax.

It is required that the attached Safety Notice poster be prominently displayed at your retail location(s) for consumer awareness. We’ve also attached a copy of the consumer email template that you may use to reach out to any customers who have purchased the affected strollers from you. Please feel free to share the attached graphic and ad copy to share over social media, as well.

NOTE: It is a violation of Federal Law for a retailer to sell the recalled product covered by the notification.

Consumer Information – What Consumers Should Do:

To determine if your infant car seat is included in the recall, visit: www.bsafe35clip.com and follow these steps:



1. Look for the Date of Manufacture (DOM) label on the back of the infant car seat shell.
2. Compare the DOM details to the model numbers and date range listed on the site.
3. If your seat is affected and you registered your seat, you will automatically be sent a free replacement chest clip.
4. If your seat is affected and you didn’t register your seat, you can order your free kit on www.bsafe35clip.com.
5. Until you receive your replacement chest clip, you can continue to safely use the car seat as long as you remove your current chest clip or monitor the center tab of the chest clip for signs of breakage.
6. Before installing the new replacement chest clip, review the printed step-by-step instructions and/or watch the how-to video on the site.
7. Do not return product to the retailer.

If consumers would like to speak with a Customer Service representative, have them call 1-833-474-7016. Customer Service business hours are extended on Monday-Friday 8:30 a.m. to 7:00 p.m. ET and on Saturday 9:00 a.m. to 3:00 p.m. ET.

Please review this information carefully. If you have questions or concerns contact your Britax Sales Manager. We appreciate your patience and understanding.

Sincerely,
Britax Child Safety, Inc.