



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

December 28, 2017

Mr. Herve Muller
Agent in the United States
Bluecar SAS
31,32 quai de Dion Bouton
Tour Bollre
Puteaux 92811

NEF-150JK
17V-813

Subject: Air Bags may Deploy Without Warning or Impact

Dear Mr. Muller:

This letter serves to acknowledge Bluecar SAS's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BLUECAR/BLUECAR/2016

Mfr's Report Date: December 18, 2017

NHTSA Campaign Number: 17V-813

Components:

AIR BAGS

Potential Number of Units Affected: 281

Problem Description:

Bluecar SAS (Bluecar) is recalling certain 2016 Bluecar vehicles. While driving, the front driver, passenger, and side curtain air bags may deploy without warning and without a crash occurring.

Consequence:

Unexpected deployment of the air bags without a crash can increase the risk of injury.

Remedy:

Bluecar has notified the company that owns the vehicles, and the air bag software is being updated, free of charge. The recall began on December 4, 2017. Owners may contact Bluecar customer service at 1-972-757-7251.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement