



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 12, 2017

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-150SM
17V-605

Subject: Front Passenger Seat Occupant Detection Mat Defect

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/X3/2006-2010

Mfr's Report Date: September 28, 2017

NHTSA Campaign Number: 17V-605

Components:

AIR BAGS: PASSENGER OCCUPANT CLASSIFICATION SYSTEM

Potential Number of Units Affected: 85,302

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2006-2010 BMW X3 2.5i, X3 3.0i and X3 xDrive30i Sports Activity Vehicles. The front passenger seat occupant detection mat that determines if, and how, the passenger frontal air bag should deploy in a crash may fatigue and develop cracks which could lead to a system failure.

Consequence:

Should the system fail, in the event of a crash, the front passenger air bag would be deactivated, increasing the risk of personal injury.

Remedy:

BMW will notify owners, and dealers will replace the front passenger seat occupant detection mat, free of charge. The recall is expected to begin November 20, 2017. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received BMW's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at (202) 366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and "T".

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement