U.S. Department of Transportation National Highway Traffic Safety Administration

September 12, 2017

Mr. Todd Fronckowiak Global Automotive Safety Compliance Office Ford Motor Company Fairlane Plaza South, Suite 500 330 Town Center Drive Dearborn, MI 48126-2738

Subject: Insufficient Seat Frame Weld/FMVSS 207, 210

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: FORD/FOCUS/2017

Mfr's Report Date: August 28, 2017

NHTSA Campaign Number: 17V-528

Components: SEAT BELTS:REAR SEATS:MID/REAR ASSEMBLY

Potential Number of Units Affected: 698

Problem Description:

Ford Motor Company (Ford) is recalling certain 2017 Focus vehicles. The rear left side seat back frame may have an insufficient weld between the outboard pivot bracket and the pivot nut joint, resulting in the seat back having reduced strength. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 207, "Seating Systems," and 210, "Seat Belt Assembly Anchorages."

Consequence:

The reduced seat back strength may increase the risk of injury in the event of a crash.

Remedy:

Ford will notify owners, and dealers will inspect and replace the rear second left side rear seat back as necessary, free of charge. The recall is expected to begin October 16, 2017. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 17C13.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

NHTSA

1200 New Jersey Avenue SE Washington, DC 20590

> NEF-150SM 17V-528

We have received Ford's proposed owner notification letter and have approved it for distribution.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at (202) 366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

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Jennifer Timian Chief, Recall Management Division Office of Defects Investigations Enforcement

