



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 8, 2017

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-150SM
17V-481

Subject: Reflex Reflector Visibility Blocked/FMVSS 108

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/F800 GT/2013-2017
BMW/F800 R/2013-2017
BMW/R1200 GS/2013-2017
BMW/R1200 GS ADVENTURE/2014-2017
BMW/R1200 R/2015-2017
BMW/R1200 RS/2015-2017
BMW/S1000 XR/2016-2017

Mfr's Report Date: August 5, 2017

NHTSA Campaign Number: 17V-481

Components:

EQUIPMENT

Potential Number of Units Affected: 29,281

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2013-2017 R1200GS, F800R and F800GT motorcycles, 2014-2017 R1200GS Adventure motorcycles, 2016-2017 S1000XR motorcycles and 2015-2017 R1200R and R1200RS motorcycles. When equipped with the optional aluminum luggage cases, the rear reflex reflectors may be partially blocked. The aluminum case mounts for the R1200GS and R1200GS Adventure may also partially block the reflectors. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:

If the rear reflex reflectors are obscured from view, it can increase the risk of a crash.

Remedy:

BMW will notify owners, and dealers will install reflectors on the cases or for the case mounts, an additional bracket with rear reflex

reflectors, free of charge. The recall is expected to begin September 21, 2017. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement