



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

March 8, 2017

Mr. Nathan Knight  
Porsche Cars North America, Inc.  
One Porsche Drive  
Atlanta, GA 30354

NEF-150TB  
17V-133

**Subject:** Front Passenger Air Bag may not Deploy/FMVSS 208

Dear Mr. Knight:

This letter serves to acknowledge Porsche Cars North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

PORSCHE/MACAN GTS/2017  
PORSCHE/MACAN S/2015-2016  
PORSCHE/MACAN TURBO/2015-2016

**Mfr's Report Date:** March 2, 2017

**NHTSA Campaign Number:** 17V-133

**Components:**

AIR BAGS: PASSENGER OCCUPANT CLASSIFICATION SYSTEM

**Potential Number of Units Affected:** 17,871

**Problem Description:**

Porsche Cars North America, Inc. (Porsche) is recalling certain 2015-2016 Macan S and Macan Turbo and 2017 Macan GTS vehicles. The passenger occupant detection sensor mat may fail in the front passenger seat, deactivating the front passenger air bag. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection."

**Consequence:**

In the event of a crash, if the front passenger air bag does not deploy as intended, the front passenger has an increased risk of injury.

**Remedy:**

Porsche will notify owners, and dealers will replace the sensor mat and seat cushion, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact Porsche customer service at 1-800-767-7243. Porsche's number for this recall is AH02.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Tariq Bond who may be reached by phone at 1-202-366-5472, or by email at tariq.bond@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement