U.S. Department of Transportation National Highway Traffic Safety Administration

February 6, 2017

Mr. Todd Fronckowiak Global Automotive Safety Compliance Office Ford Motor Company Fairlane Plaza South, Suite 500 330 Town Center Drive Dearborn, MI 48126-2738

Subject: Instrument Cluster May Fail to Illuminate/FMVSS102

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: FORD/F-150/2017

Mfr's Report Date: January 24, 2017

NHTSA Campaign Number: 17V-053

Components: ELECTRICAL SYSTEM: INSTRUMENT PANEL POWER TRAIN:AUTOMATIC TRANSMISSION:GEAR POSITION INDICATION (PRNDL)

Potential Number of Units Affected: 6,792

Problem Description:

Ford Motor Company (Ford) is recalling certain 2017 F-150 trucks equipped with an eight-inch productivity screen. In these vehicles, the instrument cluster may lose power after the initial vehicle start-up in cold ambient temperatures. Several gauges, including the transmission gear position indicator, may not illuminate. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicles Safety Standard (FMVSS) number 102, "Transmission shift position sequence, starter interlock, and transmission braking effect."

Consequence:

If the transmission gear position indicator fails to illuminate, the driver may be unable to tell the transmission shift position, increasing the risk of a crash or injury from unintended vehicle movement.

Remedy:

Ford will notify owners, and dealers will reprogram the instrument cluster, free of charge. The recall is expected to begin February 7, 2017. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 17C01.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



1200 New Jersey Avenue SE Washington, DC 20590

> NEF-150SM 17V-053

We have received Ford's proposed owner notification letter and have approved it for distribution.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

Jennifer Timian Chief, Recall Management Division Office of Defects Investigations Enforcement

