

DTNA Takata Postcards template



FRONT



BACK

Post Card Landing Page Template: <http://daimlertruckrecall.com>

daimlertruckrecall.com



**GET YOUR RECALL DONE FOR FREE,
& GET PAID!**

DAIMLER

For a Limited Time:
Get up to
\$1,000
to replace your airbags!

2007-2009 Sterling Silver Bullet owners can receive a \$500 bounty PER AIRBAG for having them replaced at a Daimler-Certified Dealer, at no cost to you!

Register NOW for this reward, even if you can't take the truck in immediately!

Click here to register

Sterling Bullet Owners:

In order to receive this bounty reward, please provide your contact information in the form below, including a valid mailing address, or the contact information of the current owner of the vehicle.

We will only contact you in order to arrange repairs and to send you your check after validation.
Your data will not be sold to third parties or shared.

Daimler wants you safe, and understands that these are work trucks-
Time off the road is time not making money!
That is why we are prepared to compensate you with \$1,000
[\$500 per airbag] to have them replaced.

Any other recalls on your vehicle will also be done, free of charge, while your truck is in the shop.

Has your repair already been completed?

- ☐ Yes - You may still be qualified to receive this reward!
- ☐ No

Is this vehicle still on the road?

- ☐ Yes
- ☐ No

Current Owner Name *

Company Name/Name that should appear on your bounty check

Mailing Address *

Address

Address Line 2 (optional)

City

State/Province

Zip/Postal

Dealer Incentives Through the Life of the Program Template

DAIMLER

**Takata Airbag Recalls
FL684 & FL714**

Urgent Action Required!

Dealer Actions

- Actively contact any vehicle owners in your area and schedule the recalls (see Important Campaign Information Letter ICI18-002 or contact your DSM or Warranty Campaigns for an updated list)
- Proactively offer to perform airbag recalls (and any other remaining Sterling Bullet recalls) at the owner's location, travel is automatically paid on claims
- Update owner information in OWL
- Note in the claim story the reason the customer got the recalls done



Dealer Incentives

- \$500 incentive per airbag (up to \$1,000 per vehicle)
- Double labor paid on all airbag claims
- Up to \$550 travel expense to vehicle owner's location automatically paid with no pre-approval
- Automatic approval of sublets, dealers still receive the \$500 per airbag incentive

