



FOR IMMEDIATE RELEASE

NEWS

MEDIA ADVISORY: Jaguar Land Rover Initiates Owner Mailings for Takata-Related Recall Repairs for Certain 2009 Jaguar XF and 2007-2009 Land Rover Range Rover Models

Contact:

Nathan Hoyt
Product Communications
Manager
Jaguar Land Rover
North America, LLC
201-818-8136
nhoyt@jaguarlandrover.com

Maria Rodriguez
Product Communications
Coordinator
Jaguar Land Rover
North America, LLC
201-818-8346
mrodrig2@jaguarlandrover.com

- Owners of certain 2009 Jaguar XF and 2007-2009 Land Rover Range Rover vehicles should immediately schedule a time with an authorized Jaguar or Land Rover retailer to have the front passenger airbag module replaced, free of charge
- Owners can visit www.LandRoverUSA.com, www.JaguarUSA.com or visit www.SaferCar.gov to check if their vehicle is included in this initial round of the Takata related recall repairs
- Additional timings for vehicles of lower risk-assessed priority will be announced at a later date as repair parts are made available

MAHWAH, N.J. - (March 21, 2017) – In accordance with the requirements of the National Traffic and Motor Vehicle Safety Act, Jaguar Land Rover North America today announced it has initiated its first round of its Takata-related airbag module repairs and begun notifying owners of certain high-risk/high-priority 2009 Jaguar XF and 2007-2009 Land Rover Range Rover vehicles.

Replacement parts for these vehicles are now available and repairs should be immediately scheduled to be performed by an authorized Jaguar Land Rover retailer. The service procedures outlined in today's notice replace the front passenger side airbag module fitted to these vehicles, which may malfunction in the event of an accident potentially resulting in metal fragments striking the passenger or other occupants, resulting in serious injury or death.

Jaguar Land Rover continues to work closely with its suppliers to produce components for this repair as quickly as possible. Given the size and complexity of the recall, replacement parts are not immediately available for the entire population of affected vehicles at once. Affected vehicles were prioritized for repair by the National Highway Transportation Safety Administration (NHTSA) -- split into multiple priority groupings -- based on geographic zone and vehicle age with owners of the highest-risk vehicles prioritized first.

The first mailing for this recall includes owners of identified vehicles that are currently, or have ever been, registered in the following areas:

- **US States:** Alabama, California, Florida, Georgia, Hawaii, Louisiana, Mississippi, South Carolina and Texas
- **US Territories:** Puerto Rico, American Samoa, Guam, the Northern Mariana Islands (Saipan), and the U.S. Virgin Islands

- more -

Facebook: [interactivejaguar](https://www.facebook.com/interactivejaguar)
Twitter: [@interactivejag](https://twitter.com/interactivejag)

Information about Jaguar North America products is available to consumers at www.jaguarusa.com

Go to www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage

Facebook: [interactivelandrover](https://www.facebook.com/interactivelandrover)
Twitter: [@interactivelr](https://twitter.com/interactivelr)

Information about Land Rover North America products is available to consumers at www.landroverusa.com

Go to www.us.media.landrover.com for news releases, high-resolution photographs and broadcast quality video footage

As the recall is expanded to other geographic zones or vehicle age groups, owners of those Jaguar Land Rover vehicles will be notified. Owners will be notified by subsequent mailings and instructed to immediately schedule an appointment to take their vehicle to a Jaguar or Land Rover retailer who will replace the front passenger airbag module free of charge.

In the interim, owners of potentially affected vehicles are encouraged to visit www.SaferCar.gov and enter their Vehicle Identification Number (VIN) to find out if their vehicle is included in this recall at this time. Owners can also contact the Jaguar Land Rover North America Customer Relationship Center for further information by calling 1-800-637-6837 for Land Rover (Option 9) or 1-800-4JAGUAR (Option 9); visiting www.LandRoverUSA.com or www.JaguarUSA.com; or writing to:

Jaguar Land Rover North America, LLC
ATTN: Customer Relationship Center
555 MacArthur Boulevard, Mahwah, NJ 07430

This recall is part of the May 4, 2016 expansion of what was already the largest and most complex safety recall in US history, affecting approximately 68 million cars and trucks on the road today fitted with Takata non-desiccated ammonium nitrate airbag inflators.

Approximately 26,400 Jaguar and Land Rover vehicles of a total affected population of 108,000 are included in the first mailing for this recall. Additional remaining affected vehicles will be addressed at a later date, as per a NHTSA specific priority scheme. However, it is important to note no current model year Jaguar or Land Rover vehicles are affected.

Prolonged exposure to combined high heat and humidity can cause the affected inflators to degrade – at varying rates in different conditions – increasing the risk that the front passenger airbag module inflator housing may rupture and deploy abnormally in the event of a crash; potentially resulting in metal fragments striking the passenger or other occupants, resulting in serious injury or death.

#

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs almost 38,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3 billion (USD\$3.9 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold 487,065 vehicles in 160 countries, with more than 80 percent of our vehicles produced in the UK being sold abroad.