From: <u>Broadcast Messaging System</u>
To: <u>DL-BMS Message Monitors</u>

Subject: Payment for Safety Recall AMP Ramp-up Vehicles

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Important Program Updates

Last Chance to Claim Payment for Safety Recall AMP Ramp-Up Vehicles

In order to receive payment for the incremental vehicles enrolled in AMP under the Safety Recall AMP Ramp Up program, all VINs for eligible vehicles must be entered into the Redemption site in CenterNet. After logging in to www.dealerspeed.net, please use the following menu path in CenterNet: Menu> BMW> Automotive Sales Portal > Programs and Incentives > Redemption System > "Safety Recall AMP Certificate Offer". The redemption site will be re-openned tomorrow, June 4th and remain open until Friday, June 10, 2016 to accommodate those dealers who have not yet submitted their request. Failure to complete your payment request through CenterNet by June 10, 2016 will result in non-payment of program vehicles. Complete redemption details can be found in bulletin B2-US-V-1-0516-41.

March AMP Replacement Enrollment Allowance

Once you have designated your AMP Ramp Up vehicles, BMW will determine the remaining March AMP vehicles that qualify under the March AMP Replacement Program. Payments will not be processed for March replacement vehicles if dealer does not submit for reimbursement for their Safety Recall AMP Ramp Up vehicles in the redemption system. Please see bulletin V-1-0316-28 for March AMP Replacement Enrollment program details.

May Consumer Bonus

Due to the month-end Tier 3 enhancement, the May Bonus tracker in CenterNet is currently not available. The updated site will be available tomorrow, June 4th. After logging in to www.dealerspeed.net, please use the following menu path in CenterNet: Menu> BMW> Automotive Sales Portal > Programs and Incentives >AwardLine>Current Incentives >May/June Consumer Sales Bonus Program.

Attachments:

No Attachments No Attachments

nts: BMW Passenger Cars, New Vehicle Sales, All Regions, All Areas, Operations, All

BMW Passenger Cars, New Vehicle Sales, All Regions, All Areas, All Departments, All Personnel