



# Takata Passenger Side Airbag Recall

# Takata – Passenger Side Airbag Recall

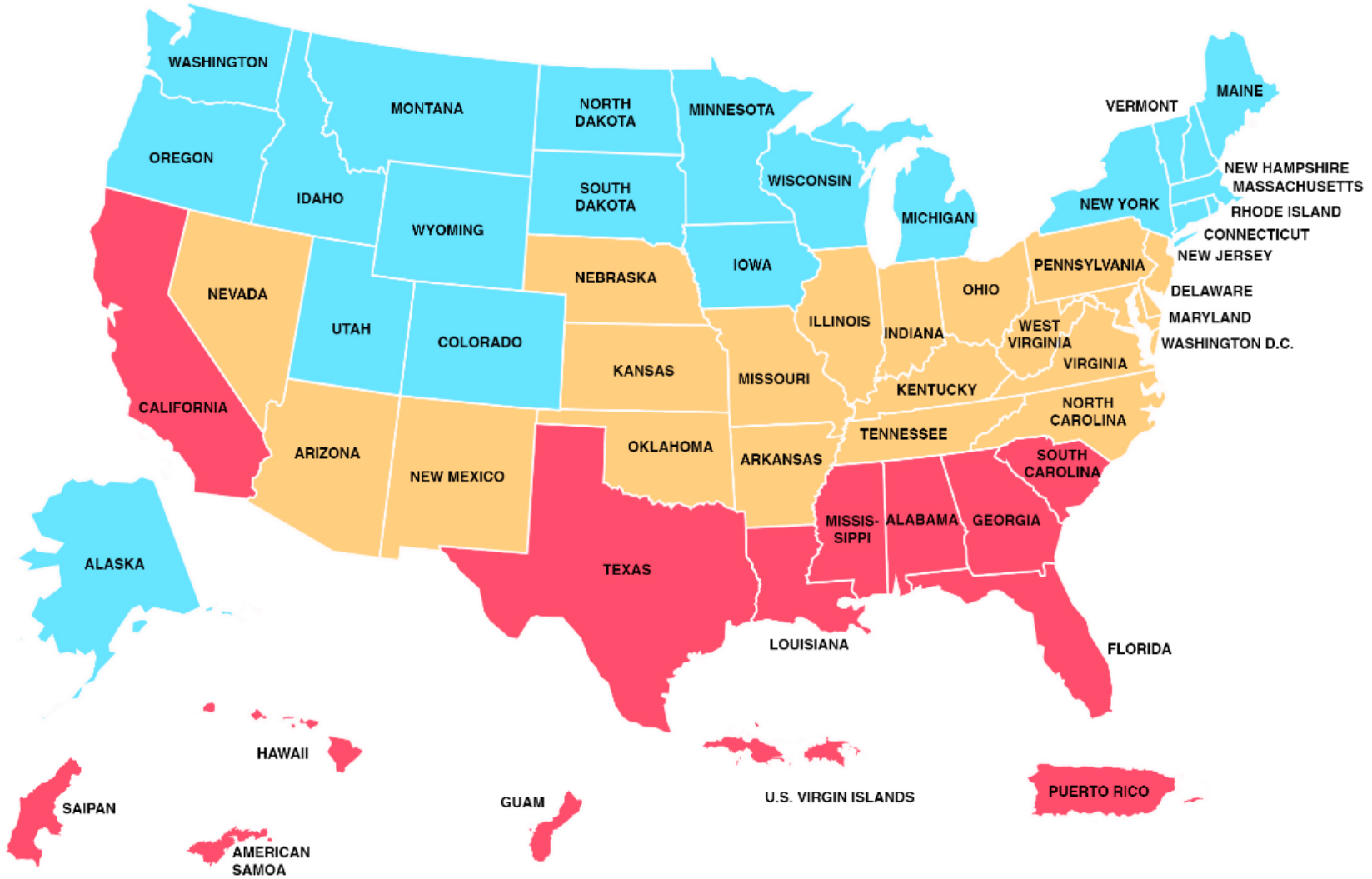
- As you may know, Takata is involved with the largest recall in U.S. history
- Approximately 70 million vehicles are now affected
- The latest expansion of the recall occurred on May 4<sup>th</sup> when Takata and the National Highway Transportation Safety Administration (NHTSA) entered into a Consent Order amendment that added 35 to 40 million non-desiccated (no drying agent) ammonium nitrate airbag inflators in US to those already under recall
- The Consent Order requires these additional inflators to be recalled in five stages through December, 2019
- On May 16<sup>th</sup> Takata filed with NHTSA a Defect Information Report (DIR) and reported that the inflators at issue were installed on several car manufacturers' vehicles, including for the first time, Ferrari

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- On May 23<sup>rd</sup> Ferrari filed its DIR with NHTSA as required by NHTSA
- Ferrari has notified NHTSA that based on the data currently available, it will be recalling 2,826 U.S. registered MY '09-'11 Ferrari California and MY '10 – '11 Ferrari 458 vehicles due to a potential defect in the passenger side airbag inflator. Ferrari launched the recall on a precautionary basis.
- Letters were mailed to affected Ferrari clients on July 22<sup>nd</sup>
- Initial vehicle repair will consist of replacing the passenger inflator at issue with a new one of the same kind, known as “like-for-like” repair.
- Initial parts supply will be limited

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- Those vehicles registered in hot and humid climates (e.g., Florida, Texas, Louisiana, California) have been prioritized by NHTSA
- Owners in the hot and humid (HAH) states (also known as “Zone A” states) will receive a letter notifying them to contact their dealer in mid-August to arrange for the recall to be performed
- On July 22<sup>nd</sup>, FNA sent a letter to those customers with vehicles registered in the Zone A states advising them to contact their dealer in mid-August to arrange to have the repair performed
- On July 22<sup>nd</sup>, FNA also sent a letter (so-called “interim” letter) to those customers with vehicles registered in the other states (referred to as “Zone B” and “Zone C” states) notifying them that parts are not yet available to repair their car, and that they will receive another letter when parts become available.



2. View affected vehicles in your zone by expanding the appropriate section below.

ZONE A ▼

ZONE B ▼

ZONE C ▼

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## Recall Zones Based on Temperature & Humidity

- Zone A: Hot & Humid

Alabama, California, Florida, Georgia, Hawaii, Louisiana, Mississippi, South Carolina, Texas, Puerto Rico, American Samoa, Guam, the Northern Mariana Islands (Saipan), and the U.S. Virgin Islands

- Zone B: Less Hot & Humid

Arizona, Arkansas, Delaware, District of Columbia, Illinois, Indiana, Kansas, Kentucky, Maryland, Missouri, Nebraska, Nevada, New Jersey, New Mexico, North Carolina, Ohio, Oklahoma, Pennsylvania, Tennessee, Virginia, and West Virginia

Zone C: Least Hot & Humid

- Alaska, Colorado, Connecticut, Idaho, Iowa, Maine, Massachusetts, Michigan, Minnesota, Montana, New Hampshire, New York, North Dakota, Oregon, Rhode Island, South Dakota, Utah, Vermont, Washington, Wisconsin, and Wyoming

# Takata – Passenger Side Airbag Recall - Based on the Data Currently Available

Takata Defect Filing Date	Zone A Vehicles	Zone B Vehicles	Zone C Vehicles
May 16, 2016	MY 2011 & Older	MY 2008 & Older*	MY 2004 & Older*
December 31, 2016	MY 2012 & Older	MY 2009 & Older	MY 2008 & Older*
December 31, 2017	MY 2013 & Older	MY 2010 & Older	MY 2009 & Older
December 31, 2018	All remaining vehicles	All remaining vehicles	All remaining vehicles
December 31, 2019	All like-for-like replacement parts	All like-for-like replacement parts	All like-for-like replacement parts

Phase 1 - FNA has sent letters to the owners of all of the vehicles noted above **in red** and also interim letters to owners of affected 2009 -2011 MY vehicles in Zone B and C

\* Note: This recall is not applicable to any Ferrari vehicles prior to MY '09

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- Recall will also be performed in Canada and Central and South America markets
- Based on the data currently available, additional recalls may be performed on later manufactured vehicles
- Estimated date for like-for-like product availability for Zone A Vehicles is mid-August, 2016
- Based on the data currently available, those vehicles repaired with like-for-like product may be subject, in the future, to another recall with a replacement airbag inflator that does not contain non-desiccated ammonium nitrate
- Estimated availability of “replacement” product – late 2017

# Takata – Questions from the Media

- All questions from the media must be directed to Krista Florin, FNA's Director of Communications at (201) 510-2522 or [krista.florin@ferrari.com](mailto:krista.florin@ferrari.com)
- NO EXCEPTIONS

# Takata – A New Disclosure to Purchasers

- Ferrari has committed to disclose to purchasers of new Ferrari vehicles and used 'MY '09-'11 Ferrari California and MY '10 –'11 Ferrari 458 vehicles that their vehicle is, or based on the data currently available, may be, subject to a recall campaign
- A new Warranty Booklet insert will be provided to all dealers. Warranty Booklet must be updated on all potentially affected cars.
- During the sales process, Dealer must explain to the client that the passenger frontal airbag of the vehicle which is being acquired may be subject to future recall.
- During the sales process, Dealer must also show the Warranty Booklet insert to the client prior to having the Client sign the Warranty Booklet for the vehicle
- Dealer will also be required to complete and sign a statement (provided by FNA) that the above disclosure was completed

# Responding to Ferrari Clients

Relevant information available on NHTSA's website

<http://www.safercar.gov/rs/takata/index.html>

There are also some very good FAQs on the NHTSA website

<http://www.safercar.gov/rs/takata/takata-faq.html>

(The NHTSA FAQ have been adapted below for Ferrari)

**Q: Is my vehicle included in the air bag recall?**

A: You should have received a notice in the mail from Ferrari North America if your vehicle was included in the Takata air bag recall. If you haven't received a notice but believe your vehicle is included, use NHTSA's Recalls Lookup Tool to check. <http://www.safercar.gov/checkforrecalls>

Please note that vehicles included in this first recall are now searchable. You should sign up for NHTSA's Recall Alerts to be notified if your vehicle is affected by the expanded recall. NHTSA also suggests that you check for recalls twice a year to see if any vehicle they own is subject to a recall.

# Responding to Ferrari Clients

Q: What should I do if my vehicle is under recall?

A: Every recall is serious, so it's important that you contact your dealer as soon as possible to make an appointment to get it fixed. To see if your vehicle can be repaired now, use NHTSA's Recalls Lookup Tool.

<http://www.safercar.gov/checkforrecalls>

If your vehicle can be remedied now, it will display in red the message “recall incomplete.”

(Note: There is also a Recall VIN lookup tool on the Ferrari website

[http://auto.ferrari.com/en\\_US/owners/car-part-services/](http://auto.ferrari.com/en_US/owners/car-part-services/))

This information will also be contained in the letter that Ferrari sent to you notifying you of a safety recall on your vehicle. If you do not have that letter or cannot recall receiving it, you can always contact your local dealer or Ferrari North America directly for more information.

# Responding to Ferrari Clients

**Q:** Should I ask the dealer to disable my air bag while I am waiting for the remedy?

**A:** NHTSA estimates that frontal air bags saved 2,400 lives in 2014 alone. It is far more likely that, if you are involved in a crash, your air bag will perform properly and protect you than it will rupture and cause harm. An air bag that is purposely disabled has a 100-percent chance of failing to provide any protection in a crash.

# Responding to Ferrari Clients

Q: Should I stop driving my vehicle until it is repaired?

A: Vehicles equipped with air bags, including air bags that are under recall, save lives and reduce injuries. The vast majority of Takata air bags will perform as expected.

Also, please note that only the passenger frontal airbag of your Ferrari vehicle is affected by this recall. The driver's frontal airbag is unaffected.

# Responding to Ferrari Clients

Q: What is an “interim” or “like for like” repair or remedy and why should I bother having that performed?

A: Ferrari will be replacing older Takata inflators with newly manufactured versions of these same Takata inflators. Even though these replacements may also eventually need to be replaced, you should still have an interim repair performed if it is offered to you.

The data NHTSA has collected unequivocally point to the age of the inflator as being a critical factor in the likelihood of rupture. An older inflator is more likely to rupture than a newer version of the same inflator. Therefore, replacing the older inflator with a newer version reduces the safety risk associated with your vehicle until a final remedy inflator can be produced and installed. All owners that have an interim remedy performed may still be offered in the future a free final remedy inflator, based on the data currently available, and should be sure to have that repair done as well.

# Responding to Zone B and C Clients

Q: I was told that my Ferrari vehicle will have to wait to be repaired because the replacement of air bags in other vehicles was given a higher priority than mine. Why isn't my vehicle being fixed first?

A: NHTSA is prioritizing Takata air bag repairs to ensure that vehicles with air bags that pose a higher threat to safety are fixed first while simultaneously working to ensure that parts are available to repair every affected vehicle as quickly as possible.

Based on testing, field experience, and research, older inflators in vehicles that have experienced prolonged exposure to hot and humid conditions pose a much greater risk of rupturing. Accordingly, NHTSA has ordered manufacturers to replace inflators in older vehicles that are most likely to have been exposed to hot and humid conditions first. We ask for your understanding while the air bags that pose a higher risk to their vehicle's drivers and occupants are replaced first.

# Responding to Ferrari Clients

Q: I spend my winters in south Florida and have done so for the past 10 years, but my car is registered in a northern state. Why shouldn't my car have a higher priority?

A: The data collected and examined by NHTSA demonstrates that long-term exposure to combined high heat and humidity creates the risk that a Takata inflator is likely to rupture. A vehicle that "winters" in a hot and humid location is not subjected to the same sustained periods of heat and humidity as a vehicle that has been driven in these conditions year-round for a prolonged period.