BMW DEALER DIRECT

Future Retail Customer Orientation Sales & Aftersales Marketing & Product Forum & Committee



Update 6.3.16: Takata Airbag Recall

OJune 3, 2016

Updates to the Dealer Communication Toolkit regarding the industry-wide Takata airbag recall.

Colleagues -

Please note these updates from Technical Services and Warranty Services, highlighted in the Dealer Communication toolkit:

- Recall 16V-364: Passenger's Front Airbag Module. This recall is for the passenger's front airbag for vehicles previously recalled under 16V-071 for the driver's front air bag. No new vehicles are affected that have not yet been recalled. Therefore, the affected vehicles will now need both the driver's and passenger's front air bags.
- SI B65 19 16 outlines Recall 16V-364 in a new bulletin on page 37.
- A new Technical Q&A for Recall 16V-364 begins on page 43.
- SI B01 16 16 features updates regarding the AMP Ramp Up, including the subsidy. These updates are highlighted within the revised bulletin on page 24.

Please use this updated 06.03.16 toolkit, which supersedes all prior versions:

Click here to view and print the updated Dealer Communication Toolkit.

Thank you for your ongoing collaboration.