

BMW



IMPORTANT SAFETY RECALL

This notice applies to your vehicle,

May 2016

Recall Campaign No. 16V-173: Air Bag Electronic Control Unit

Dear BMW Owner/Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exist in certain Model Year 2016 BMW 7 Series vehicles. Our records indicate that you are the owner/lessee of an affected vehicle.

IMPORTANT NOTICE

Please note that at the present time, parts are not available. BMW will notify you by letter as soon as we can perform this recall on your vehicle.

If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

DESCRIPTION OF PROBLEM

This recall involves the air bag electronic control unit. The air bag electronic control unit was not produced to specifications. In certain driving situations involving excessive vibration or acceleration, the air bag electronic control unit could become briefly inactive. As a result, if a crash occurs during this brief period, the air bags may not deploy, and increase the risk of injury. However, after this brief period, the air bag electronic control unit becomes active again.

DESCRIPTION OF REPAIR

The air bag electronic control unit will be replaced.

This **free repair** may take approximately three to four hours; however, additional time may be required depending upon the BMW center's schedule.

OTHER INFORMATION

If you are no longer the owner/lessee of this vehicle, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this issue. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.



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Company

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Printed on Recycled Paper

To ensure BMW of North America, LLC has your most recent contact and vehicle information, please register your vehicle at <http://www.bmwusa.com/myBMW>. Registration is free of charge, and will give you access to factory initiated campaigns and other information specific to your BMW vehicle.

Should you have any questions about this recall, please contact your authorized BMW center. Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

We sincerely apologize for any inconvenience this recall may cause you; however, be assured that BMW is concerned about your safety and security.

BMW of North America, LLC