



Presort Std
US Postage
PAID
Dallas, TX
Permit No. 919

ISSUED IN ACCORDANCE WITH FEDERAL LAW

RICHARD, PLEASE READ

IMPORTANT VEHICLE SAFETY INFORMATION ABOUT YOUR



**2001 HONDA ACCORD
RECALLED TAKATA
AIRBAG INFLATOR**

YOUR SAFETY IS AT RISK.

Lifesaving details on back

IT1 P1 *** **** **AUTO**3-DIGIT 453

Richard Smith
123 Street Rd
Anywhere, OH 12345-1234



YOUR VEHICLE REQUIRES AN URGENT AIRBAG REPAIR PLEASE TAKE ACTION TODAY!

WHY YOU NEED TO GET THIS REPAIR DONE

- The Takata airbag inflator in your vehicle is under recall
- The recalled inflator could rupture **even in a minor collision**
- **Metal Fragments** from ruptured inflators could hit occupants

THE INFLATOR IN YOUR VEHICLE MAY RUPTURE WHEN DEPLOYING DURING A CRASH

Due to the severity of this recall, you must have this FREE life-saving repair completed as soon as possible.



The FASTEST and EASIEST way to schedule your FREE repair is to call your local Honda dealer



The repair may take 1 hour, depending on the dealer's schedule



Complete this repair to ensure you and your passengers are safe



For more info about this recall visit recalls.honda.com or call 1-888-234-2138

Our records indicate that your 2001 Honda Accord with a VIN ending in XXXXXXXX has not had this critical FREE airbag repair completed.

If you are not the owner of this vehicle, or the owner is no longer at this address, please call us immediately at 1-888-234-2138 to update our records.

HONDA WILL REPAIR YOUR VEHICLE FOR FREE

**CALL YOUR LOCAL HONDA DEALER TODAY
TO SCHEDULE THIS FREE SAFETY REPAIR**

We apologize for any inconvenience, but this repair is critical and could save the lives of you and your passengers.



Additional questions?

Visit hondaairbaginfo.com or call 1-888-234-2138

DEALERSHIP INSTRUCTIONS: Please reference Campaign [\[CID\]](#)