

THE LINCOLN MOTOR COMPANY

URGENT SAFETY RECALL

CALL YOUR LINCOLN DEALER TODAY TO SCHEDULE YOUR FREE REPAIR



Your vehicle's driver airbag module may not deploy as intended, increasing the risk of injury in a crash.

WHY DOES MY My Lincoln NEED A REPAIR?

It may be possible that the driver airbag module may not deploy as intended, increasing the risk of injury in a crash.

It is extremely important to take steps now to repair your vehicle, to ensure your and your passenger's safety!

HOW DO I SCHEDULE MY FREE REPAIR?

For fast service, please call your Lincoln Dealer:

Any Lincoln Dealer 800-555-555

1234 Someplace

Anywhere, US 12345

Vehicle Information:

My Lincoln

VIN 1LXXXXXXXXXX123456

Lincoln Dealerships please reference campaign 16C06

If the dealer above is not your servicing dealer, please call the dealer that you would like to have perform this repair. If you do not already have a servicing dealer, you may use the dealer above or you can access www.Lincolnowner.com for dealer addresses, maps, and driving directions.

ADDITIONAL CONTACT OPTIONS:

If you have questions or concerns, please contact our Customer Relationship Center at 1-800-521-4140 and one of our representatives will be happy to assist you. If you wish to contact us through the Internet, our address is: www.Lincolnowner.com.

For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM - 8:00PM (Eastern Time).

Para asistencia en Español:

Visite nuestro sitio web para ver este anuncio en Español al siguiente dirección: https://es.owner.lincoln.com/recall

Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español.

Thank you for your attention to this important matter.

The Lincoln Motor Company

ТНЕ LINCOLN MOTOR COMPANY



URGENT SAFETY RECALL NOTICE

TO SCHEDULE YOUR FREE REPAIR CALL YOUR LINCOLN DEALER TODAY My Lincoln

To schedule an appointment to have this safety recall

performed at no charge, please read this entire notice and

act today to schedule your free repair!

Details on back



Dearborn, MI 48121-1904

P.O. Box 1904

The Lincoln Motor Company

ssued in Accordance With Federal Law

PORTANT SAFETY RECALL INFORMAT

330 TOWN CENTER DR #500 DEARBORN, MI 48126 12 / 000000000000001 / 0001 R. FILE

First-Class Mail US Postage Presorted

RKC PAID

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