



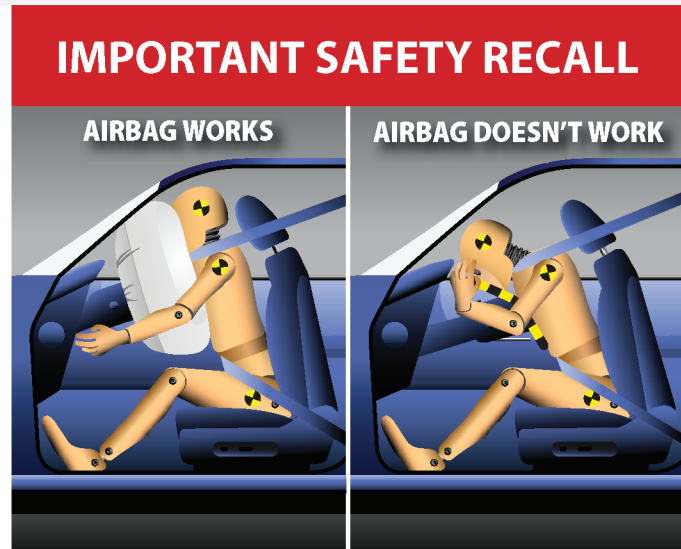
American Honda Motor Co. Inc.  
P.O. Box 4713  
Trenton, NJ 08650  
**1-877-835-1697**

1 RC2018\_DM\_JY4\_LETTER  
John Smith  
123 Any St  
AnyTown XX 00000-0000



January 19, 2018

**Make your vehicle recall  
a New Year's resolution.  
A life may depend on it!**



Dear John:

Without an operating airbag your chances of serious injury have been proven to increase dramatically. Our records indicate that an **URGENT SAFETY RECALL** has not been completed on your **2008 Accord**.

To avoid serious injury due to an unexpected part failure, we highly recommend having your vehicle serviced as soon as possible. Honda will fix your vehicle **FREE OF CHARGE**. All you have to do is:

- **Contact any authorized dealer to make an appointment, or**
- **Visit your local dealer at your convenience**

**The sooner you do so, the safer you and your loved ones will be.**

This repair will take approximately one hour. Please confirm with your dealer for the actual amount of time your vehicle will need to be at the dealership.

**Putting off the repair could result in serious physical injury to you.**

An internal component in the SRS Electronic Control Unit (ECU) may corrode and cause the SRS unit to fail. If the SRS ECU fails, the airbags may **NOT** deploy when the vehicle is involved in a crash, increasing the risk of injury.

**Here's to a safe and happy New Year. If you have any questions, or would like help locating an authorized Honda dealer, call the Honda Customer Support and Campaign Center at:**

**1-877-835-1697**

Monday-Friday, 6 a.m. to 6 p.m. PT,  
Saturday, 7:30 a.m. to 4 p.m. PT, or  
Sunday, 6 a.m. to 2:30 p.m. PT.

**VIN: XXXXXXXXXXXXXXXXXXXX**

You can also locate a dealer online at [recalls.honda.com](http://recalls.honda.com)  
Customers in U.S. territories, please contact your local dealer/distributor.