




Recall Campaign 16V-071: Driver's Front Air Bag Module


New information provided by this revision is preceded by this symbol .

This Service Information bulletin supersedes SI B65 04 16 dated June 2016.

Whats New:

- SI B65 04 16 was divided into several SIB's, one for each model or group of models. This grouping was done **on the basis of vehicles that use the same air bag.**
- SI B65 09 17 is a new SI due to the changed repair procedure on E84 (X1)
- Takata Recall Overview attachment added

MODEL

E70 (X5 incl M)	See SI B65 14 16
E71 (X6 incl M)	
E72 (X6 ActiveHybrid)	
 E84 (X1)	See SI B65 09 17
E83 (X3)	See SI B65 15 16 to be released soon pending parts availability
E82 (1 Series Coupe)	See SI B65 16 16 to be released soon pending parts availability
E88 (1 Series Convertible)	
E90 (3 Series Sedan)	
E91 (3 Series Sports Wagon)	
E92 (3 Series Coupe)	
E93 (3 Series Convertible)	

SITUATION

BMW AG is conducting a Voluntary Safety Recall involving Driver's Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls.

This is an industry-wide safety recall involving driver's front air bag modules. BMW is committed to helping you manage this recall campaign in the least disruptive fashion.

Please reference the correct bulletin number listed above for your vehicle.

Tuesday, August 29, 2017

ATTACHMENTS

View PDF attachment [Takata Recalls Reference 8 24 2017](#).

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TAKATA RECALLS.

Definitions/ number of vehicles – Older Cars.

Recall No.	Model	Model Year	Approximate Vol.	Airbag Type
14V-428	3 series (SIB 651714)	2000-2006	574,012	(Passenger)
13V-172	3 series (SIB 651513)	2002-2003	43,208	(Passenger)
15V-318	3 series, 5 series, X5 (SIB 651115)	2002-2006	420,661	(Driver Side)
15V-318	3 series, 5 series, X5-(FL,HI,PR) (SIB 651115)	2002-2006	54,445	(Driver Side)
17V-047	Spare Parts (SIB 650217)	2000-2003	230,000	(Driver Side)



- All owners letters were mailed
- These vehicles are subject of the present Stericycle outreach effort.
- Please ensure that you have one point person in your BMW Center assigned to work with Stericycle.
- Stericycle is using mailers, emails, text message and live phone calls to reach out to customers. When they reach a customer on the phone, they attempt to make an appointment for them at the dealer of their choice, to have the airbag replaced.

TAKATA RECALLS.

Definition/ number of vehicles – X Models.

New year => new recall no.

Recall No. 16V-364

17V-020

18V-XXX

Recall No.	Model	Model Year	Approximate Volume	Airbag Type
16V-071	X5 SAV (SIB 651416)	2007 – 2013	214,580	(Driver Side)
	X5 SAV (SIB 651416)	2009 – 2013	35,440	(Driver Side)
	X6 SAV (SIB 651416)	2008 – 2014	37,000	(Driver Side)
	X6 SAV Hybrid(SIB 651416)	2010 – 2011	365	(Driver Side)
	X3 SAV (SIB 651516)	2007 – 2010	64,925	(Driver Side)
	X1 SAV (SIB 650917)	2013 – 2015	57,290	(Driver Side)

Expansion to passenger side

2007-11	66,524
2009-11	16,087
2008-11	9,026
2010-11	169
(SIB 65 19 16)	

Expansion to passenger side

48,000 vehicles
X5 and X6
(SIB 650817)



- Affected Vehicles: 409,600.
- Previously the X1s were included SIB 651416 .
- Now the X1's have been split from this group. They are mentioned in a separate SIB 650917 because;
 - The repair method changed
 - The parts numbers changed
 The VIN's affected have not changed.

TAKATA RECALLS.

Definition/ number vehicles – Newer Cars.

Recall No.	Model	Model Year	Approximate Vol.	Airbag Type
16V-071	1 Series Coupe (SIB 651616)	2008-2013	32,620	(Driver Side)
	1 Series Convertible(SIB 651616)	2008-2013	28,160	(Driver Side)
	3 Series Sedan (incl. M) (SIB 651616)	2006-2011	132,845	(Driver Side)
	3 Series Sedan (Diesel) (SIB 651616)	2009-2011	4,160	(Driver Side)
	3 Series Sports Wagon(SIB 651616)	2006-2012	3,270	(Driver Side)
	3 Series Coupe (incl. M) (SIB 651616)	2007-2013	129,515	(Driver Side)
	3 Series Convertible (incl. M) (SIB 651616)	2007-2013	99,810	(Driver Side)



- Affected Vehicles: 430,380.
- In order to supplement the letters mailed to these owners, an outreach effort consisting of an RSVP Program will be launched in September 2017. BMW will coop the costs of clinics specifically designed to invite customers to come to the workshop outside business hours and have their airbags replaced (example on a Saturday or in the evening).
- Event will be promoted on the Q3 Aftersales Roundtable, Dealer Direct, Bulletin and through the field teams including Service Retention Field Force.
- Proactive approach of dealers with the largest impact based on affected cars in PMA as parts availability continues to improve.
- Use of Urban Science Customer Database to avoid overlap of communication and produce effective outreach to most likely to be correct customer addresses.