

**SIB 65 15 16**

2019-10-24

**RECALL CAMPAIGN 16V-071: DRIVER'S FRONT AIR BAG MODULE
E83(X3)**

Please perform the procedure outlined in this Service Information on all affected vehicles before customer delivery. In the event the customer has already taken delivery of the vehicle, please perform the procedure the next time the vehicle is in the shop.

This Service Information Bulletin (Revision 6) replaces SI B65 15 16 **dated December 2018**.

What's New (Specific text highlighted):

- Parts Retention Section - Email Address for returns

MODEL

E-Series	Model Description	Production Date
E83	X3 Sports Activity Vehicle	August 2006 thru August 2010

AFFECTED VEHICLES

There are approximately 65,000 affected vehicles in the US.

When this recall was first launched, the VINs affected were showed the Defect Code 00001100 as a way to identify that they were subject to the recall. This Defect Code, which could not be used to submit warranty claims pertaining to this recall, is no longer displayed.

Instead:

- Defect Code 00 32 35 32 00 is now displayed in the "Open Campaigns" paragraph of the Warranty History Inquiry on DCSnet and in the key reader
- Use this new defect code to submit warranty claims
- This same Defect Code 00 32 35 02 00 also displayed in the Key Reader, in ISPA and in AIR

Always reference open campaigns to determine if the vehicle is part of this recall, additionally please review the vehicle comments

SITUATION

BMW AG is conducting a Voluntary Safety Recall involving driver's front air bag module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. This is an industry-wide safety recall involving driver's front air bag modules.

A copy of the final letter which was mailed to customers is attached.

CAUSE

In a crash where air bag system deployment occurs, the air bag inflator housing may rupture.

CORRECTION

Replace the driver's front air bag assembly.

PROCEDURE

Please record exterior cosmetic condition of air bag assembly on the Repair Order prior to any repair. Follow ISTA Repair Instructions for removal/installation of air bag assembly:

- REP 32 34 020 - Removing and installing/replacing air bag unit (from 09/2006)
- REP 32 34 030 - Removing and installing/replacing air bag unit (sport steering wheel)

Note: The jumper harness supplied with Part # 32 30 6 884 661 may not fit some production vehicles. The electrical connector is keyed differently and will not connect to the vehicle harness.

If the harness does not fit you don't have to install it.

The original vehicle harness can be reused unless damaged. If original harness is damaged do not attempt to use supplied harness instead refer to ETK for replacement part number.

Note: It is necessary to document which air bag goes into which vehicle. Therefore the technician is required to note on the repair order the serial number of the new air bag. The serial number should also be entered into the warranty claims comment section.

There are two different serial numbers that can be found. For this recall we need the serial number on the label on the side of the airbag. This is the longest number usually on the bottom of the label. (The other number can be found on the actual gas generator below the barcode)

PARTS INFORMATION

Note: Only request and invoice the applicable part number specified and listed in this Service Information bulletin.

Performing a part number look-up in ETK by VIN or model will result with the wrong part(s) being invoiced and installed.

The claim processing will be delayed if any un-related extra parts are charged and claimed with this repair.

Only order 1 of the following air bag modules per vehicle.

Part Number	Description	Quantity
32 30 6 884 660	Air bag module driver's side base 1	1
	OR	
32 30 6 884 661	Air bag module, driver side Sport (SA0710 or SA0255)	1

PARTS RETENTION AND RETURN

"Recalled parts" that are removed from BMW vehicles cannot be used for resale!

The parts replaced to perform and submit for this Recall repair procedure are the property of BMW NA.

Your center is responsible for the proper identification, storage and documentation of these parts. They must be held in a secure retention area until notification of claim payment is made by BMW NA through DCSnet.

Upon claim payment, a DCSnet part return tag will be generated for the driver's front air bag module with special handling instructions.

- Please DO NOT return these recalled air bag modules directly to Lightning Resources or the WPRC.

Inflatable air bags are classified as dangerous goods by the Department of Transportation (DOT) and require special preparation, packing and labeling for transport.

Your center is responsible for following all rules and regulations that apply to shipping dangerous goods as described in the attachment.

A shipping procedure has been created for returning the replaced air bag modules directly to Takata. There is also a procedure available for "Bulk Shipping 15 or more air bag modules" at one time to Takata. These procedures are contained in the "Part Return Program Instructions" and "Bulk Ship" PDF attachments to this bulletin; please read both of them. Effective immediately, please use the following email address when scheduling bulk shipment returns to Takata:

Scfieldaction.14305@xpo.com

The parts are to be packaged in the same packaging that the new part arrived in for shipment back to Takata.

The returns pickup schedule has been changed from weekly to every two weeks (bi-weekly)

WARRANTY INFORMATION

Reimbursement for this Service Action will be via normal claim entry utilizing the following information:

Defect Code:	0032350200	
Labor Operation:	Labor Allowance:	Description:
00 64 072	5 FRU	Replace air bag module, driver's side

Mobile Assistance - Off Site Repair

For centers that qualify, this Recall repair is eligible to be performed and submitted as a Mobile Assistance "Off-Site" Repair which includes an additional labor allowance.

Qualifying BMW centers are those that currently own and operate a Mobile Assistance Program vehicle. Other centers that may qualify are those have officially registered their interest in conducting mobile service and mobile assistance work for the BMW Roadside Assistance Program.

If you have not already registered, please send an email with contact information to roadside.assistance@bmwna.com.

Additional information can be found in the Mobile Assistance program guide in CenterNet, it is located under the Customer Relations menu.

Claim - Labor Reimbursement

When a vehicle is eligible for this Recall repair and it is performed under this program, qualifying centers will be reimbursed for the corresponding labor operation's published KSD2 flat rate unit (FRU) allowance at a of "rate of 150 percent." This mobile assistance repair work is subject to the same policy and procedures that apply to the warranty repair work being performed in your workshop.

Time Control and Documentation

While repair-specific punch times are not necessary for this repair work being performed on a vehicle off-site (outside your center), the "on-call" technician must still punch on the corresponding repair order (electronic or manual) prior to leaving your BMW center when he or she is dispatched. The technician must punch off the repair order upon their return to your center.

In cases where the technician is out on the road for an extended period of time (for example, on multiple calls), only one on/off punch time is required.

Claim Submission

In addition to the Takata Air Bag Recall repair order line item, please open an additional line item as describe below:

Defect Code:	85820269TK	Takata Recall - Mobile Assistance Off-Site Repair

Labor Operation:	Labor Allowance:	Description:
65 99 000	# FRU*	Additional labor allowance to perform “off-site” repair through Mobile Assistance

*Labor Calculation Example

If the special flat rate labor for the Takata Air Bag Recall has a stated allowance of 5 FRU, applying the “rate of 150 percent,” this repair will be reimbursed at a total of 8 FRU as a Mobile Assistance off-site repair:

- Claim the additional “3 FRU” or the “applicable additional FRU amount” using the defect code and labor operation provided above.

Notes:

- Round up “half” flat rate units when applicable.
- Identify this line time as “Additional labor for a Mobile Assistance off-site repair.”
- Itemize the additional labor claimed and explain the repair performed on the repair order and in claim comment section.
- Labor operation code “65 99 000” is not considered a Main labor operation.

Reimbursement of Prior Customer-Pay Repairs (TREAD Act)

With this Technical Campaign, a prior repair reimbursement is not likely. Typically, a customer would have their driver’s front air bag module replaced as a result of an accident. In such a case, either an insurance company or the customer themselves, paid for the replacement of the above mentioned air bag module in conjunction with the accident repairs. Such cases are not covered by this campaign and are not entitled to reimbursement.

Supporting Materials

[picture_as_pdf B651516 Dealer Script Recall.pdf](#)

[picture_as_pdf B651516 Parts Bulk Ship Return.pdf](#)

[picture_as_pdf B651516 Parts Return Program Instructions.pdf](#)

[picture_as_pdf B651516 REP-32-34-020 E83.pdf](#)

[picture_as_pdf B651516 REP-32-34-030 E83.pdf](#)

[picture_as_pdf B651516 Vehicle Storage Agreement -Takata.pdf](#)

[picture_as_pdf B651516 170825 16V-071 QandA.pdf](#)

[picture_as_pdf B651516 Recall Notice.pdf](#)

[picture_as_pdf B651516 B8_0216_20a_Safety_Recall_16V071.pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: B65 15 16 - Recall Campaign 16V-071: Driver's Front Air Bag Module E83

BMW has decided that a safety defect exists in certain models below and has issued a recall to address the issue, effective February 5, 2016.

<u>Model</u>	<u>Model Year</u>	<u>Approx. Volume</u>	<u>Production Dates</u>
X3 SAV	2007-2010	64,925	Aug 2006 – Aug 2010

The defect involves the driver-side front air bag module.

Owners will be notified by mail informing them about the recall and will be instructed to bring their vehicles in for a free repair when parts become available.

Reminder: It is a violation of Federal law for you to sell, lease or deliver any vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to a consumer until it is fixed or use/sell replacement equipment/parts subject to a Recall. Note also that substantial civil penalties apply to violations of this law.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC**Model Year 2006 - 2015****Driver's Front Air Bag Module****Safety Recall 16V-071*****Last updated: 08/25/2017*****Q1. Which models are included in this Safety Recall Campaign?**

Included are approximately 840,000 vehicles, with approximate volumes and production dates as noted below.

<u>Series</u>	<u>Model</u>	<u>Model Year</u>	<u>Approx. Volume</u>	<u>Production Dates</u>
E82	1 Series Coupe (incl. M)	2008 – 2013	32,620	Nov 2007 – Oct 2013
E88	1 Series Convertible	2008 – 2013	28,160	Nov 2007 – Oct 2013
E90	3 Series Sedan (incl. M)	2006 – 2011	132,845	Feb 2005 – Dec 2011
E90	3 Series Sedan (diesel)	2009 – 2011	4,160	Mar 2008 – Aug 2011
E91	3 Series Sports Wagon	2006 – 2012	3,270	Jun 2005 – May 2012
E92	3 Series Coupe (incl. M)	2007 – 2013	129,515	Apr 2006 – Jun 2013
E93	3 Series Convertible (incl. M)	2007 – 2013	99,810	Nov 2006 – Oct 2013
E84	X1 SAV	2013 – 2015	57,290	Feb 2012 – Sep 2014
E83	X3 SAV	2007 – 2010	64,925	Aug 2006 – Aug 2010
E70	X5 SAV (incl. M)	2007 – 2013	214,580	Sep 2006 – Jun 2013
E70	X5 SAV (diesel)	2009 – 2013	35,440	Mar 2008 – Jun 2013
E71	X6 SAC (incl. M)	2008 – 2014	37,000	Jul 2007 – Jun 2014
E72	X6 SAC ActiveHybrid	2010 – 2011	365	Mar 2009 – Sep 2011

Q2. Which inflator is affected?

This recall campaign involves the Takata PSDI-5 inflator.

Q3. What is the fix?The driver's front air bag module will be replaced for **FREE**.**Q4. How long will the repair take?**

This repair may take approximately one hour; however, additional time may be required depending upon your BMW center's schedule. The repair will be performed free of charge by your authorized BMW center.

Q5. Are final remedy repair parts available?

Yes, final remedy driver's front air bags started to be available in August 2016.

Q6. How will I be notified when the final replacement for my vehicle is ready?

Customers with affected vehicles will be notified via letter when the final replacement air bags become available. The mailings will be staggered. Final remedy letters were sent by 7/31/2017 for Priority Group 4, will be sent by 9/15/2017 for Priority Group 5 and by 9/29/2017 for Priority Group 6. For the latest updates to this recall, please visit www.bmwusa.com/recall. The final replacement parts are based on a priority schedule dictated by NHTSA. The highest risk registered vehicles, i.e., oldest models in highest absolute humidity areas (e.g., USA Gulf states) are given priority. As parts supply increases, all owners of affected vehicles will be notified by letter. When you receive the final letter, you should make an appointment with an authorized BMW center immediately for your **FREE** repair. You can locate your nearest BMW center at www.bmwusa.com/dealers.

To ensure BMW of North America, LLC has your most recent contact information, please register your vehicle at <http://www.bmwusa.com/myBMW>. Registration is free of charge, and will give you access to factory initiated campaigns and other information specific to your BMW vehicle.

BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
Safety Recall 16V-071
Last updated: 08/25/2017

Q7. Do I have to wait for my letter in order to have my vehicle serviced?

Yes. BMW is in the process of implementing this program to ensure that the necessary parts, tools and procedures are available to its authorized BMW centers, prior to instructing you to take your vehicle in for repair. Repairs will be prioritized according to the schedule NHTSA has established. When you are notified via the final letter, you should make an appointment with an authorized BMW center immediately.

Q8. Why is the passenger's front air bag not affected?

For certain X5 and X6 vehicles only, the passenger's front air bag may be affected based on a more recent recall announcement by NHTSA on May 4th. You can check if your vehicle is currently affected by the passenger's front air bag recall by entering your VIN at www.bmwusa.com/recall. Interim passenger air bag part availability is estimated for early fall. The remainder of the X5 and X6 vehicles that are part of this recall will require a passenger air bag at a later date.

Q9. If I received an interim air bag, do I need to have it replaced again?

Yes. All vehicles that receive an interim air bag must still have the final replacement part installed. The priority for these replacements will be determined by NHTSA. The final replacement will also be at no cost to the customer.

General Takata Questions

Q1. What is the specific concern?

Takata's investigation to date indicates that exposure to certain environmental conditions (several years of exposure to persistent conditions of high absolute humidity) could lead to over-aggressive combustion in the event of air bag deployment.

Q2. What is desiccant?

Put simply, desiccant is a substance with properties that enable it to soak up water vapor from the air surrounding it.

Q3. Why are other BMW models not included?

Other vehicles have frontal air bags that were produced with different inflators.

Q4. What can happen as a result of this issue?

In a crash where air bag system deployment occurs, the air bag inflator housing may rupture. In the event of an inflator rupture, metal fragments could pass through the air bag cushion material, which may result in injury or death to vehicle occupants.

Q5. Is it possible to find out whether the problem exists in my car?

No. There is no way to detect if your BMW might have an air bag inflator potentially at risk of rupturing upon deployment in an accident.

Q6. How did BMW become aware of this issue?

BMW became aware of this issue from Takata (the air bag module supplier) and NHTSA.

BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
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Q7. Can I continue to drive my vehicle?

Yes. Vehicles equipped with air bags, save lives and reduce injuries. The vast majority of Takata air bags will perform as expected. When you receive a letter asking you to have this service performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q8. I did not receive a letter from BMW regarding my vehicle. How can I find out if my BMW is included in this recall?

You can check for open recalls a few different ways. You can check for open recalls by entering your vehicle identification number (VIN) at www.bmwusa.com/recall and download a sample owner notification letter and Q&A if your VIN is affected. You can also call or visit your local BMW center's service department to determine if your BMW is affected. Make sure to update your contact information by registering at <http://www.bmwusa.com/myBMW>.

Q9. What if I am not the current owner of this vehicle?

You can update your vehicle ownership information by registering at <http://www.bmwusa.com/myBMW>.

Q10. Will BMW give me a loaner vehicle until a repair part is available?

If you request a loaner vehicle and replacement parts are not available, BMW has authorized its Centers to assist customers with their alternate transportation needs.

Q11. Will my BMW center deactivate my frontal air bag until it is replaced?

No, NHTSA estimates that frontal air bags saved 2,400 lives in 2014 alone. It is far more likely that if you are involved in a crash that your air bag will perform properly and protect you than it will rupture and cause harm.

Q12. Am I eligible for reimbursement under the TREAD Act if I previously replaced my driver's front air bag module?

In this particular recall, reimbursement is likely not applicable, as you would typically have replaced your frontal air bag module as a result of an accident. In that situation, most likely your insurance company paid for the repair. However, in the very unusual (unlikely) scenario that you previously paid to replace the front air bag module "out-of-pocket" upon learning of this possible defect, you may be eligible for reimbursement. Additional information will be provided when BMW mails the letter asking you to make an appointment with an authorized BMW center.

Q13. I'm not the first owner of this vehicle and am concerned it may have been kept in a high humidity state. What can you tell me?

Any vehicle that was ever registered in hot and humid area as defined by NHTSA is given priority on the list of customers being notified about this recall.

Q14. Which states are considered to be high absolute humidity areas?

Alabama, California, Florida, Georgia, Hawaii, Louisiana, Mississippi, South Carolina, Texas, Puerto Rico, American Samoa, Guam, Saipan, and U.S. Virgin Islands.

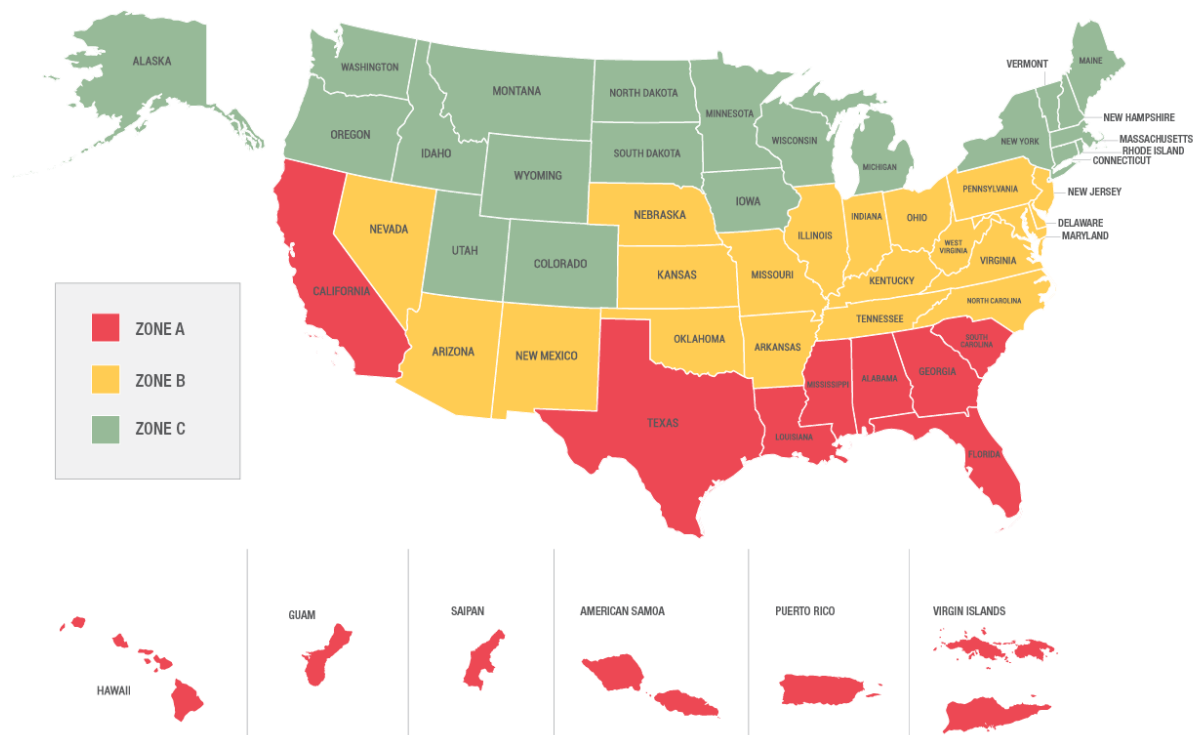
Q15. What determines the prioritized locations that are associated with the most at-risk vehicles – and what is the average propellant degradation time in each?

BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
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Per the NHTSA website, geographic zones have been established based on the temperature fluctuations and humidity and the exposure time required under those environmental conditions to degrade the propellant to the point where it poses an unreasonable risk to safety.

High Absolute Humidity ("HAH") Definitions

"HAH" or "A"	Time until unsafe propellant degradation is projected between 6-9 years.
"Non-HAH" or "Non-A"	Covers vehicles that have not been identified by the vehicle manufacturer as having been originally sold or ever registered in the HAH region. This includes Zones B and C.
"B"	Time until unsafe propellant degradation is projected between 10-15 years.
"C"	Time until unsafe propellant degradation is projected between 15-20 years.



Retail Operator / General Manager	Sales – New Car	Sales - Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: February 26, 2016	Source: Name: Pre-Owned Sales & Operations			Replaces: -		
Bulletin #: B8_0216_20a	Title: Phone #:			Supersedes: -		



Pre-Owned Sales Bulletin

Safety Recall 16V-071(Drivers Front Air Bag Module)

BMW 1 Series, 3 Series, X1 SAV, X3 SAV, X5 SAV and X6 SAC

Model Years – See below:

Model	Model Years	Production Dates	Model	Model Years	Production Dates
X5 SAV (incl. M)	2007-2013	Sep 2006 – Jun 2013	1 Series Convertible	2008-2013	Nov 2007 – Oct 2013
X5 SAV (diesel)	2009-2013	Mar 2008 – Jun 2013	3 Series Sedan (incl. M)	2006-2011	Feb 2005 – Dec 2011
3 Series Coupe (incl. M)	2007-2013	Apr 2006 – Jun 2013	3 Series Sedan (diesel)	2009-2011	Mar 2008 – Aug 2011
3 Series Convertible (incl. M)	2007-2013	Nov 2006 – Oct 2013	3 Series Sports Wagon	2006-2012	Jun 2005 – May 2012
X1 SAV	2013-2015	Feb 2012 – Sep 2014	X3 SAV	2007-2010	Aug 2006 – Aug 2010
X6 SAV (incl. M)	2008-2014	Jul 2007 – Jun 2014	X6 ActiveHybrid	2010-2011	Mar 2009 – Sep 2011
1 Series Coupe (incl. M)	2008-2013	Nov 2007 – Oct 2013			

Dealer Q&A - February 26, 2016

SALES			
Is there any update on parts availability?	No. However, we are aggressively pursuing parts availability solutions.		
Is there any update to the stop sale status of impacted safety recall vehicles?	No. There is no further update at this time. The stop sale for both retail and wholesale continues as previously defined.		
When and how will customers with impacted vehicles be contacted about the recall?	BMW NA will send out official recall letters to customers in waves no earlier than March 14 th . All letters will be mailed no later than April 4 th .		
What are the specifics of the BMW NA floorplan and depreciation/storage assistance package?	The BMW NA floorplan and depreciation/storage assistance package will be available for <u>all</u> dealers regardless of floorplan provider. The package will cover <u>all</u> BMW vehicles subject to the stop sale acquired by the following methods: trade-ins, off-lease purchase and auction/BMWGroupDirect.com. The package will be paid monthly from the time of stop sale until an impacted vehicle is repaired. Details are as follows:		
	Non-FS Floorplan Dealers – Monthly assistance per car:		
		MY12 & later	MY11 & earlier
	X5 / X6	\$650	\$550
	1 Series / 3 Series / X1	\$550	\$450
	FS Floorplan Dealers – Monthly assistance per car:		
		MY12 & later	MY11 & earlier
	X5 / X6	\$600	\$500
	1 Series / 3 Series / X1	\$500	\$400
	PLUS Free Flooring (Applied directly to FS credit line)		
All impacted vehicles will also be eligible for a re-inspection allowance of \$300 for CPO vehicles and \$200 for non-CPO vehicles upon RDR once the stop sale ends.			
BMW NA reserves the right to audit, modify, optimize or cancel the assistance package as it deems necessary.			

SALES	
If I take in an impacted trade or off lease vehicle today, will it also qualify for the BMW floorplan and depreciation/storage assistance package?	Yes. Any impacted vehicles acquired before the stop sale was announced or while the stop sale is in effect, will qualify for the same financial assistance defined in the grid above.
What do I need to do to receive payment on the depreciation/storage assistance package?	<u>No action is required on your part.</u> BMW NA will cross-match the impacted VINs to your POIS inventory at each month end. All impacted vehicles must be entered in POIS as either used or CPO to qualify for the monthly financial assistance. Please make sure that you omit the price in POIS to ensure the impacted vehicle does not show up on cpo.bmwusa.com.
How will I get paid?	BMW NA will pay you via the miscellaneous billing process. It will appear on your monthly settlement statement. We will initiate the payment process beginning month-end February. Any impacted VINs in inventory as of 2/29/2016 will get paid in March. The same process will continue monthly thereafter.
Will BMW NA provide any special CPO sales support for sales stop impacted vehicles once repaired?	Yes. BMW NA will offer special low APR CPO rates on all MY12 and later impacted sales stop vehicles as long as CPO requirements are properly met for each VIN after the vehicles are repaired.
As a BMW dealer may I deactivate any air bag?	No.
Will BMW NA offer any support to impacted customers who don't feel comfortable driving their car?	Yes. Please remind your customers that they may continue driving their BMWs, as we are not aware of a ruptured inflator in any of our vehicles associated with this recall. BMW NA is developing a complete dealer toolbox including loyalty incentives, loaner vehicles incentives, lease extensions, etc. as well as a decision tree on how to prioritize these tools. Details to follow before the customer recall letters go out.

FULL CIRCLE DEALERS	
Will dealers receive any Full Circle purchase relief for off-lease required purchases on <u>impacted vehicles</u> during the stop sale?	Yes. Dealer has the option to consign any impacted vehicle without being charged a Mulligan. Please be aware this is a manual adjustment that will be posted to Infobahn as soon as possible. If Dealer elects to purchase a vehicle impacted by the recall they are eligible for: - Purchase price adjusted to reflect Dynamic Price (DP) minus a Series specific adjustment. - Monthly payment to offset depreciation incurred by holding vehicle. - Ability to earn 1 Discretionary Pull Ahead (DPA) for every 3 recall affected vehicles purchased. - Financial assistance packages for both FS and non-FS floorplan dealers defined above. BMW NA reserves the right to audit, modify, optimize or cancel the assistance package as it deems necessary.
If I have already purchased an impacted off-lease vehicle can I get Mulligan relief?	No. These vehicles are eligible for the floorplan/depreciation/storage financial assistance package defined above.
If I have already purchased an impacted auction vehicle can I return the vehicle?	No. These vehicles are eligible for the floorplan/depreciation/storage financial assistance package defined above.
Can I use the current DPA program to get a customer out of their current vehicle impacted by the recall?	Yes. However, the required purchase aspect of DPA is still in place.

FULL CIRCLE DEALERS	
Are we able to offer affected customers at the end of their lease a lease extension?	Yes, all affected customers are currently automatically eligible for a 1-2 month lease extension without a new car on order. Customers with a production number are eligible for a 6 month extension. In either case, we will provide support to those customers for their loyalty.
SERVICE LOANER/RENTAL CARS	
Should BMW dealers provide concerned impacted customers with a service loaner or rental vehicle?	Yes. BMW dealers should provide alternate transportation to any customer that requests one while their vehicle is awaiting remedy parts. Customers may be offered a rental vehicle per current AMP guidelines.
Will BMW NA allow a temporary expansion to a dealer's AMP fleet?	Yes. BMW NA will offer loaner fleet increase opportunities for both new and off-lease vehicles, including special financial support, to meet the needs of the many customers impacted by the safety recall. Late model year customers (i.e., MY12 and later) should be prioritized into AMP-up Customer Care <u>new</u> vehicle service loaners based on availability. Customers with MY11 and earlier impacted vehicles may be offered off-lease loaners to enhance the customer experience (program details to be announced next week) in lieu of a rental vehicle. Details to follow before the customer recall letters go out.
How long should a customer be kept in a service loaner?	A customer may remain in a service loaner until their impacted vehicle is remedied. The customer may be transferred to a new service loaner at the dealer's discretion at any time to manage fleet efficiently.
Can BMW service loaners included in the safety recall be loaned out to customers?	No.
How can BMW dealers confirm if a service loaner is included in the recall?	Service loaners must be checked in DCSnet Warranty Vehicle Inquiry.
Will customers be required to continue to make their monthly payment to BMW FS while waiting for repair?	Yes.

Please refer to [Service Information Bulletin B650416](#) for technical Q&A.

Contact information:

Technical questions: recall16v-071@bmwna.com

Sales questions: bmwcpo@bmwna.com

Recall 16V-071

3/11/2016

Customer script recommendation:

Thank you for your call / inquiry regarding the current Takata airbag recall. I want to personally assure you that BMW of North America takes your safety and this industry-wide situation very seriously. BMW has notified the National Highway Traffic Safety Administration, known as NHTSA, of our intent to recall approximately 840,000 cars and Sports Activity Vehicles equipped with Takata PSDI-5 driver-side front air bags to have the driver-side front airbag replaced. These vehicles, covering model years 2006 to 2015, were not part of earlier Takata-related air bag recalls.

Currently, we do not have a fixed date for the replacement parts.

Here's what I can tell you: If you own a *potentially* affected BMW vehicle, you will be sent a first-class letter in the mail within the next few weeks with more information on what you can do prior to availability of the replacements parts. Once the parts are available, owners will receive another letter with instructions on what to do to have the parts replaced.

While I certainly understand that this may not answer all your questions, I hope it helps a little to know what to expect in light of this industry-wide recall. BMW is working as quickly as possible to address this situation and we very much appreciate your patience as we do.

REP-REP-RAE8332-3234020FL Removing and installing/replacing airbag unit (from 09/2006), VIN: XXXXXXXX

ISTA system version	3.55.10.16319	Data version	R3.55	Programming data	-
VIN	XXXXXXXX	Vehicle	X'/E83/off-road vehicle/X3 3.0i/N52/AUT/US/left-hand drive/2008/05		
Int.lev.works	-	Int.lev. (cur.)	-	Int.lev.(tar.)	-
Mileage	0 km				

32 34 020

**Removing and
installing/replacing
airbag unit (from
09/2006)**



Warning!

Observe the following instructions to avoid any risk of injury by the airbag unit.

- Comply with [safety regulations](#) for handling components with gas generators.
- Do not exert any force on the airbag unit.
- Use only specified tools for releasing the airbag unit.

Note: Incorrect handling may result in triggering of the airbag unit and thereby cause serious injury.



Important!

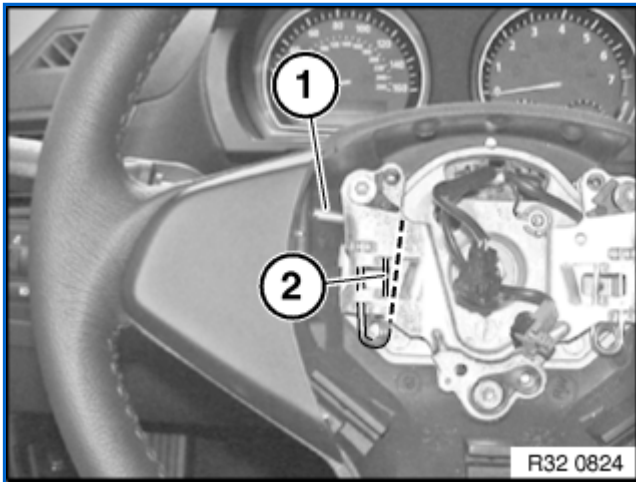
Steering wheel must be replaced if airbag unit has been triggered!

Follow procedure after airbag triggering .



Necessary preliminary tasks:

- Disconnect battery negative lead



Insert Torx screwdriver T30 (1) horizontally into opening on reverse side of steering wheel until a spring resistance is felt (approx. 4 cm).

Press spring leg (2) with Torx screwdriver (1) up to stop and pull airbag unit away from steering wheel.

Repeat procedure on other side.

Installation:

Make sure electrical leads are correctly positioned.

Snap airbag unit with uniform pressing force plane-parallel in direction of steering column shaft into steering wheel.



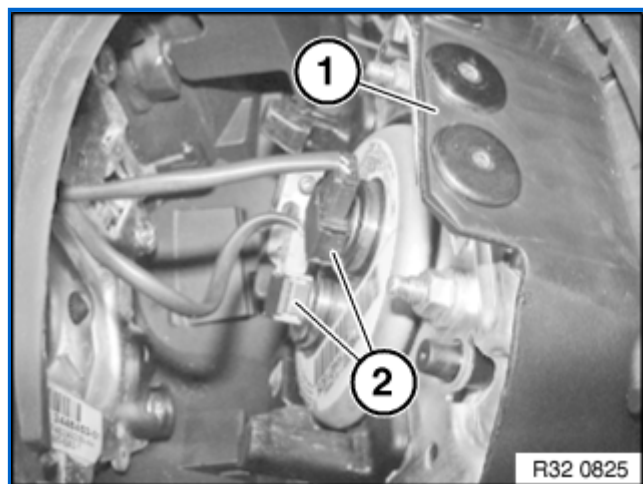
Warning!

Risk of injury!

Airbag unit may only be set down with the airbag itself facing upwards .

Tilt airbag unit (1) towards rear.

Disconnect plug connections (2) and remove airbag unit (1).



Installation:

Connect plugs to connections of same colour on airbag unit.

REP-REP-RAE8332-3234030 Removing and installing / replacing airbag unit (sport steering wheel), VIN: XXXXXXXX

ISTA system version	3.55.10.16319	Data version	R3.55	Programming data	-
VIN	XXXXXXXX	Vehicle	X'/E83/off-road vehicle/X3 3.0i/N52/AUT/US/left-hand drive/2008/05		
Int.lev.works	-	Int.lev. (cur.)	-	Int.lev.(tar.)	-
Mileage	0 km				

32 34 030

**Removing and
installing / replacing
airbag unit (sport
steering wheel)**



Warning!

Observe the following instructions to avoid any risk of injury by the airbag unit.

- Comply with [safety regulations](#) for handling components with gas generators.
- Do not exert any force on the airbag unit.
- Use only specified tools for releasing the airbag unit.

Note: Incorrect handling may result in triggering of the airbag unit and thereby cause serious injury.



Important!

Steering wheel must be replaced if airbag unit has been triggered!

Follow procedure after airbag triggering.

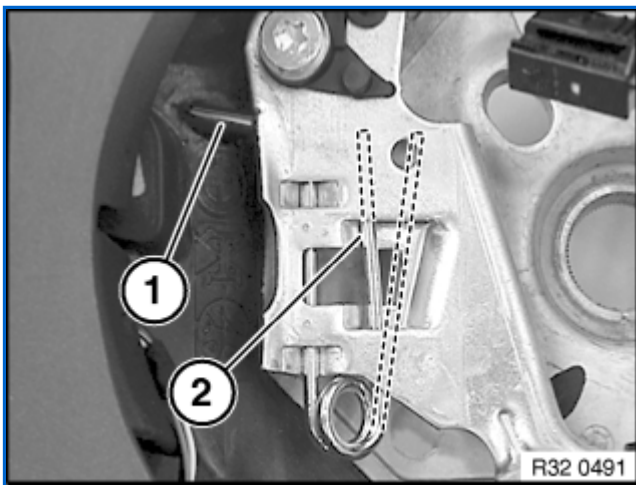


Necessary preliminary tasks:

- Disconnect battery negative lead



Insert Torx screwdriver (T30) horizontally into opening on reverse side of steering wheel up to stop (approx. 4.5 cm).



Increase pressure with Torx screwdriver T30 (1) on spring leg (2) until airbag unit is unlocked.

Repeat procedure on other side.

Installation:

Make sure electrical leads are correctly positioned.

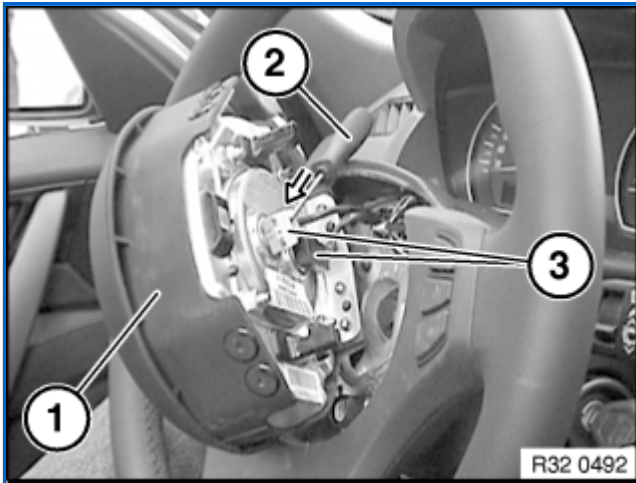
Snap airbag unit with uniform pressing force plane-parallel in direction of steering column shaft into steering wheel.

Warning!



Danger of injury!

Airbag unit may only be set down with the airbag itself facing upwards.



Tilt airbag unit (1) slightly to one side.

Slide screwdriver (2) from front into both plug connections (3) until cover lifts off.

Disconnect plug connections (3).

Remove airbag unit (1).

Installation:

Connect plugs to connections of same colour on airbag unit.

BMW / MINI BULK SHIPMENT PACKAGE REFERENCE GUIDE

NOTE: The information outlined in this document pertains to dealers within the Contiguous 48 States.

Dealers in Puerto Rico, the Hawaiian Islands, and Alaska **CANNOT** follow the shipping instructions outlined in this document; they **MUST** contact the following Takata USA representative(s) directly, **once every 2 weeks**, for shipping instructions:

- Dealers in Puerto Rico, please contact: Juan.Armstrong@craneww.com
- Dealers in the Hawaiian Islands, please contact: Becky.Argyropoulos@craneww.com
 - Please make sure to include the required completed Hawaiian Hazardous Materials Shipping Certificate.
- Dealers in Alaska, please contact : SCTakataRestraints_International@xpo.com
 - Important: please be aware that there is an underscore (_) in the above Alaska email address, between the words "Restraints" and "International".
 - Or call the Alaskan Representative; Armando Gonzales at 210-250-5039.

1. Contact Takata:

- Dealers must contact Takata/XPO **once every 2 weeks** to schedule **BULK** and **SINGLE** recall airbag component shipments.
 - o **Email:** SCFieldAction.14305@xpo.com
 - o **Phone:** 210-250-5079
- Takata/XPO will select the return type (bulk or single) based on the shipping quantities (LTL or FedEx PRP), and will supply the dealer with the proper shipping documentation.
 - o If Takata instructs you to return the recall airbag components as a **BULK SHIPMENT**, please follow the instructions outlined below.
 - o If Takata instructs you to return the recall airbag components as a **SINGLE SHIPMENT**, please follow the

2. Stacking:

Place the recall airbag components neatly on a pallet, and securely shrink-wrap them to the pallet.

Note: The total height of the pallet and boxes cannot exceed 60 inches.



3. Labeling:

Securely attach the following labels on each side of the shrink-wrapped pallet.

- o Class 9 Label
- o UN3268 Safety Device *
- o OVERPACK USED *

*You can print these labels on letter size white paper, using Microsoft Word.



4. Questions/Concerns:

For any other questions or concerns, please contact the WPRC: AirbagReturns@bmwna.com

Defect Code: 00 32 35 02 00

Safety Device Return Procedure for Airbag Recall

****ATTENTION****

DO NOT USE THE "1.4 LABEL" **AND DO NOT** FOLLOW ANY INSTRUCTIONS FOUND INSIDE THE REPLACEMENT AIRBAG MODULE'S BOX.

DISREGARD THOSE INSTRUCTIONS AND DO NOT RELABEL THE ORIGINAL BOX THAT WILL NOW BE USED FOR RETURNING THE RECALLED AIRBAG.

IMPORTANT

- As the shipper, your center is responsible for proper packaging and documentation completion.
- The person packaging the airbag(s) must have received the Hazardous Material training per 49CFR 172.702. Those training records must be on file at your center.
- The U.S. Department of Transportation ("DOT") will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and the customer's (center) copy of the OP 900PRP form is not kept on file for a minimum of two (2) years.

SI B65 15 16 - Recall Campaign 16V-071: Driver's Air Bag Module

CAMPAIGN DOF – CONTIGUOUS 48 STATE FEDEX GROUND SHIPMENT PREPARATION

As the shipper, you are responsible for proper packing and document completion. The person packaging the module must have received hazardous material training per 49CFR 172.702, and the training records must be on file at your dealership. The U.S. Department of Transportation will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and Customer Copy of OP 900PRP form is not kept on file for a minimum of 2 years.

IMPORTANT: Do not deploy the safety device. The person packing the used safety device must read and follow the provided instructions.

- **UPDATE!** Dealers must contact Takata/XPO **once every 2 weeks** to schedule **BULK** and **SINGLE** recall airbag component shipments. Takata/XPO will select the return type (bulk or single) based on the shipping quantities (LTL or FedEx PRP), and will supply the dealer with the proper shipping documentation.
 - Email: scfieldaction.14305@xpo.com
 - Phone: 210-250-5079

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 - Please make sure to include the required completed Hawaiian Hazardous Materials Shipping Certificate.
- **UPDATE!** Dealers in Alaska, please contact: SCTakataRestraints_International@xpo.com
 - Important: please be aware that there is an underscore (_) in the above Alaska email address, between the words "Restraints" and "International".
 - Or call the Alaskan Representative; Armando Gonzales at 210-250-5039

For any other questions or concerns, please contact the WPRC: AirbagReturns@bmwna.com

VEHICLE STORAGE AGREEMENT

You, _____ are the owner/lessee of a model year _____

BMW _____ VIN: _____ ("Vehicle") _____ ("Mileage")

You have been informed that your Vehicle (referenced above) is subject to the Takata Air Bag Recall issued by BMW of North America, LLC ("BMW NA"). The replacement parts to address this Recall are not available at this time.

The authorized BMW center is providing you with a loaner/rental vehicle to drive until BMW NA notifies you that the parts are available to repair your Vehicle, or until such time as the center requests that you return the loaner/rental vehicle, whichever is earlier.

The BMW center will allow you to take your Vehicle (referenced above) home and store it while you are driving the loaner/rental vehicle.

You therefore agree to the following:

- You will drive the Vehicle directly home and will not drive it again, other than to return it to the BMW center when the parts are available to perform the Recall repair
- You will store your Vehicle at your home, or another safe location of your choice, at your own risk
- You will ensure that the vehicle's keys are secured and inaccessible to others
- You will maintain your Vehicle and will not alter, modify or sell the Vehicle (except in the case of a leased vehicle, which you may return at the expiration of your lease, if that time pre-dates the availability of the replacement parts for the Recall)
- You understand that you will be responsible for any and all damages caused to the Vehicle if it is driven prior to the performance of the Recall repair, other than directly to or from the center

By signing below, you expressly agree to all of the terms and conditions set forth herein.

Date

Name (Signature)

Name (Print)

Address

City/State/Zip

Telephone Number (Text message: Y / N)

Email

Status i.e., owner, lessor, lessee, etc.