

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** Recall Campaign 16V-071: Driver-Side Front Air Bag Module  
**Date:** Saturday, February 27, 2016 10:58:50 AM

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From: Technical Service  
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DCSnet Message  
**Urgent**



**Subject: Recall Campaign 16V-071: Driver-Side Front Air Bag Module**

**Message Recipients: General Managers, Sales Managers, Service and Parts Managers, Service Managers, Shop Foremen, Service Technicians**

**Message Text:**







BMW AG is conducting a Voluntary Safety Recall involving Driver-Side Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls. There are approximately 840,000 vehicles in the US. BMW Group is participating as part of the industry-wide voluntary safety recall involving driver-side front airbag modules. BMW is committed to helping you manage this recall campaign in the least disruptive fashion.

Affected vehicles, which require this Recall, have been identified and will display under "vehicle comments" in DCS Warranty or ISPA Light.

We will provide you with more information regarding the repair process and parts availability as soon as possible. To assist you with challenging concerns, please reference the attached Q&A that is updated and you can identify the latest version by the date that is referenced at the bottom of the pages.

In addition, if there are any business operation and sales questions, a Q&A is attached and also provided in CenterNet: #B8\_0216\_20a\_safety\_recall\_16V071. For additional information, please reference the attached SI B65 04 16.

Sincerely, Eugene Aton, Technical Service

Attachments:  [B8\\_0216\\_20a\\_Safety\\_Recall\\_16V071\[81696795\].pdf](#)  
 [B650416\\_QA4\[81696794\].pdf](#)  
 [B650416\[81696793\].pdf](#)  
 [B8\\_0216\\_20a\\_Safety\\_Recall\\_16V071\[81696795\].pdf](#)  
 [B650416\\_QA4\[81696794\].pdf](#)  
 [B650416\[81696793\].pdf](#)

Recipients: BMW i, All Offerings, All Regions, All Areas, All Departments, All Personnel  
BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel  
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel

