

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** Recall Campaign 16V-071: Driver's Front Air Bag Module  
**Date:** Tuesday, March 15, 2016 4:01:18 PM

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From: Technical Service  
Expiration Date: March 29, 2016

DCSnet Message  
**Urgent**



**Subject: Recall Campaign 16V-071: Driver's Front Air Bag Module**

BMW AG is conducting a Voluntary Safety Recall involving Driver's Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls. There are approximately 840,000 vehicles in the US. This is an industry-wide safety recall involving many different vehicles. BMW is committed to helping you manage this recall campaign in the least disruptive fashion possible.

Affected vehicles, which require this Recall, have been identified and will display under "Open Campaign and Vehicle Comments" in DCS Warranty or ISPA Light.

We will provide you with more information regarding the repair process and parts availability as soon as possible. To assist you with challenging concerns, please reference the attached documents: updated Technical Q&A, SI B65 04 16 and Customer Facing Response Script.

**The Vehicle Stop Sale is still in effect for the vehicles affected by this recall.**

**Please be reminded that it is a violation of the National Traffic and Motor Vehicle Safety Act for you to sell, lease or deliver any new vehicle subject to this recall, until the repair has been performed. You also may not use or sell replacement parts subject to this safety recall. Substantial civil penalties apply to violations of this law.**

**In addition, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles in your inventory that is subject to this safety recall, until the repair is completed.**

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

Sincerely,

Eugene Aton,

Technical Service

Attachments:

-  [B650416 Q A 5\[816b27f1\].pdf](#)
-  [B650416 Interim Customer Letter\[816b27f0\].pdf](#)
-  [B650416 Dealer Script Recall\[816b27ef\].pdf](#)
-  [B650416\(5\)\[816b27ee\].pdf](#)  [B650416 Q A 5\[816b27f1\].pdf](#)
-  [B650416 Interim Customer Letter\[816b27f0\].pdf](#)
-  [B650416 Dealer Script Recall\[816b27ef\].pdf](#)
-  [B650416\(5\)\[816b27ee\].pdf](#)

Recipients: BMW Passenger Cars, CC-All  
BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel  
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel