From: <u>Broadcast Messaging System</u>
To: <u>DL-BMS Message Monitors</u>

Subject: Recall Campaign 16V-071: Driver-Side Front Air Bag Module

Date: Thursday, February 11, 2016 4:31:30 PM

Publish Date: February 11, 2016
From: Technical Service
Expiration Date: February 25, 2016

Subject: Recall Campaign 16V-071: Driver-Side Front Air Bag Module

Message Recipients: General Managers, Sales Managers, Service and Parts Managers, Service Managers, Shop Foremen, Service Technicians

Message Text:

BMW AG is conducting a Voluntary Safety Recall involving Driver-Side Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls. There are approximately 840,000 vehicles in the US.

As a follow-up to our announcement last week regarding the above Recall, it has been assigned number 16V-071. We are currently verifying all the affected VINs and within the next 72 hours, you will be able to identify which vehicles are affected via DCS Warranty Vehicle Inquiry or ISPA Light. We will provide you with more information regarding the repair process and parts availability as soon as possible. For additional information, please reference the attached SI B65 04 16, Q&A and Legal Recall notification.

Sincerely, Eugene Aton, Technical Service

Attachments:

GA_B650416[8167bb05].pdf

B650416_Recall_Notice[8167b9bb].pdf

B650416 Recall Notice[8167b9bb].pdf

B650416 QA[8167b9ba].pdf

Recipients:

BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel