

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: Recall Campaign 16V-071: Driver-Side Front Air Bag Module
Date: Friday, February 12, 2016 5:27:58 PM

Publish Date: February 12, 2016
From: Technical Service
Expiration Date: February 26, 2016

DCSnet Message
Urgent



Subject: **Recall Campaign 16V-071: Driver-Side Front Air Bag Module**

Message Recipients: General Managers, Sales Managers, Service and Parts Managers, Service Managers, Shop Foremen, Service Technicians

Message Text:

BMW AG is conducting a Voluntary Safety Recall involving Driver-Side Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls. There are approximately 840,000 vehicles in the US. BMW Group is participating as part of the industry-wide voluntary safety recall involving driver-side front airbag modules. BMW is committed to helping you manage this recall campaign in the least disruptive fashion.

Affected vehicles, which require this Recall, have been identified and will display under "vehicle comments" in DCS Warranty or ISPA Light. We will provide you with more information regarding the repair process and parts availability as soon as possible. We are working diligently to secure a parts solution and will provide you with more details in the coming week.

To assist you with challenging concerns, please reference the attached Q&A that will be updated as information becomes available. We will continually update the Q&A and you can identify the latest version by the date that is referenced at the bottom of the pages. For additional information, please reference the attached SI B65 04 16 and Legal Recall notification. Thank you for your patience.

Sincerely, Eugene Aton, Technical Service

Attachments:



Recipients: BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel
BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel