



IMPORTANT RECALL

This notice applies to your vehicle, **SALXXXXXXXXXXXXXXX**

February 14, 2017

RE: Safety Recall P094: Autoliv Passenger Airbag Operation

Vehicles / Models Affected:

Range Rover Evoque – 2017 Range Rover Sport ---- 2016 Range Rover ----- 2016

National Highway Traffic Safety Administration (NHTSA) Recall Number: 16V-941

Dear Land Rover Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Land Rover has decided that a defect which relates to motor vehicle safety exists in certain 2017 model year Land Rover Range Rover Evoque and 2016 model year Range Rover Sport and Range Rover vehicles.

Your vehicle is included in this Recall action.

What is the concern?

The front passenger airbag may not function properly due to a deviation in airbag inflator initiator generant mix ratio.

In the event of a crash of sufficient severity, the front passenger airbag may not deploy when required. Failure to deploy can lead to increased injuries to the front passenger seat occupant.

What will Land Rover and your Land Rover Retailer do?

Land Rover is carrying out a recall of the vehicles mentioned above. An authorized Land Rover retailer will replace the front passenger airbag module.

There will be no charge for this repair.

What should you do?

Please contact your authorized Land Rover retailer to schedule an appointment to have Safety Recall 'P094' completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take up to six hours, depending on vehicle, although your retailer may need your vehicle for a longer time. Your retailer can provide you with a better estimate of the overall time for the service visit.

Attention Leasing Agencies: Federal regulations require that you forward this recall notification to the lessee within TEN (10) days.

Jaguar Land Rover North America, LLC 555 MacArthur Boulevard, Mahwah, NJ 07430 Tel: 201.818.8500

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Moved or no longer own a Land Rover?

If you are no longer the owner of this vehicle, Land Rover would appreciate the name and address of the new owner, (if known); please fill out and return the enclosed return postage-paid card.

What should you do if you have further questions?

If you have any questions or concerns regarding this Recall Action or need assistance in locating your nearest authorized Land Rover retailer, please contact the Land Rover Customer Relationship Centre at 1-800-637-6837, Option 9, and one of our representatives will be happy to assist you.

You may also contact us by email using the following address: hlrweb2@jaguarlandrover.com,

If you have the need to contact Land Rover North America by mail, please use the following address:

Jaguar Land Rover North America, LLC ATTN: Customer Relationship Center 555 MacArthur Boulevard Mahwah, NJ 07430-2327

If you are having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write to:

Administrator, National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to **http://www.safercar.gov** to submit a complaint electronically.

Thank you again for selecting Land Rover; your ownership experience is very important to us. We apologize for this issue and recognize this service visit may be an inconvenience to you. Land Rover, in cooperation with your authorized Land Rover retailer, will strive to minimize any inconvenience to you caused by this program.

Sincerely.

Peter Pochapsky

Customer Experience Centre Manager

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