

IMPORTANT SAFETY RECALL

Dear Hyundai Genesis Coupe Owner:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Hyundai has decided that a defect which relates to motor vehicle safety exists in Model Year 2010 through 2016 Hyundai Genesis Coupe vehicles produced beginning on beginning on December 18, 2008 through June 11, 2016. Our records indicate that your vehicle falls within this production date range.

What is the problem?

• The Hyundai Genesis Coupe is equipped with an Occupant Classification System (OCS) to determine if the front passenger seat is occupied, and if so, detect the presence of a Child Restraint System or small statured occupant. In certain cases, the front passenger airbag is deactivated to help prevent airbag-related injuries to the front passenger. If objects are placed under the front passenger seat and contact the OCS connector, the connector can become disconnected, illuminating the Air Bag warning lamp in the instrument cluster. If this occurs, the front passenger airbag will deploy in a frontal collision regardless of the front passenger seat occupant. Additionally, the system's second stage airbag will not deploy in more severe collisions.

What will Hyundai do?

• Your Hyundai dealer will secure the OCS connector to prevent disconnection. This procedure will be performed at no charge to you. The actual time required to perform the procedure should be less than 1 hour, however your vehicle may be needed longer; therefore, we recommend scheduling a service appointment to minimize inconvenience.

What should you do?

This is an important Safety Recall

- Schedule a service appointment at your local Hyundai dealer.
- For more information regarding this Recall Campaign, including a link to make a service appointment, please visit:

www.HyundaiUSA.com/Campaign151

What if you have other questions?

 If you require further assistance, you may contact the Hyundai Customer Care Center at 1-855-371-9460. If you are not satisfied that we have remedied this situation without charge, and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to http://www.safercar.gov.

Reimbursement Notification

• Hyundai has a program for reimbursing owners of Model Year 2010 through 2016 Hyundai Genesis Coupe vehicles produced beginning on beginning on December 18, 2008 through June 11, 2016 who paid to have the recall condition remedied prior to receiving this recall

notification letter. To obtain information about reimbursement from Hyundai, and submit your request for reimbursement electronically, please visit:

www.HyundaiUSA.com/Campaign151

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We urge your prompt attention to this important safety matter.

Hyundai Motor America