



IMPORTANT SAFETY RECALL

August 2016

This notice applies to your vehicle, VIN: _____

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2016 model year Chevrolet Cruze vehicles fail to conform to Federal/Canada Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment." As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

IMPORTANT

- Your vehicle is involved in GM safety recall 50190.
- Install the enclosed label or schedule an appointment.
- This service will be performed for you at **no charge**.

Why is your vehicle being recalled?

The headlamp lenses in these vehicles are not marked with a three-digit identifier code that provides instructions for properly aiming the headlamps, as required by F/CMVSS No. 108. Although the headlamps in these vehicles were properly aimed by the GM assembly facility, if headlamp aim is affected by a crash or other incident, the missing code may be necessary to properly aim the headlamps in servicing. Improperly aimed headlamps may reduce nighttime forward visibility or increase glare for vehicles ahead, which could increase the risk of a crash.

What will we do?

The VOR labels for your vehicle are enclosed. To reduce your inconvenience, you can install the labels easily by following the enclosed instructions. If you desire, however, you may take the label to your dealer for installation within the next 60 days. This service will be performed for you at **no charge**.

What should you do?

If you would like your dealer to install the label, you should contact your GM dealer to arrange a service appointment as soon as possible. Bring the label with you when you visit your dealer.

Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-630-2438	1-800-833-2438
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

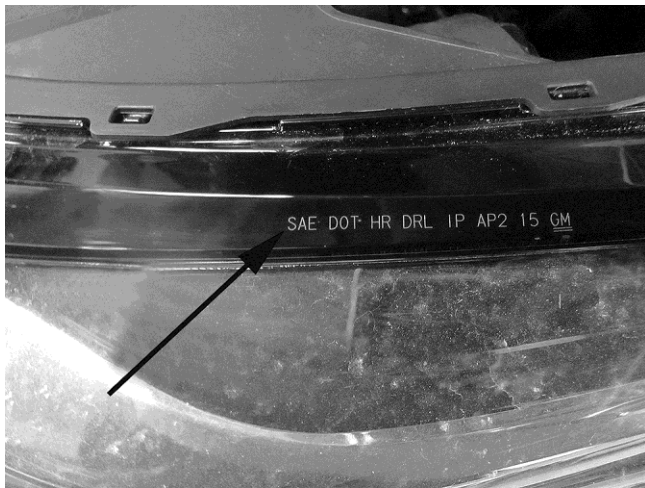
If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 16V498.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jeffrey M. Boyer
Vice President
Global Vehicle Safety

Instructions to install the enclosed VOR labels.

1. Open the vehicle hood.



2. Locate the existing identification information etched into the top edge of both headlamp assemblies.
3. Using a soft dampened towel, clean the area inboard (center of vehicle) of the existing identification information. Use care to not scratch the surface.



4. Peel the "VOR" label off of the backing paper and place it approximately 3mm inboard of the existing identification information. Repeat this process on both headlamps.