

IMPORTANT SAFETY RECALL

(NHTSA Recall Number: 16V-389)
This notice applies to your vehicle: (Insert VIN)

July 25, 2016

Dear Kia Sedona Owner:

Kia has identified a defect in your vehicle which relates to motor vehicle safety

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect which relates to motor vehicle safety exists in certain 2006-2014 model year Sedona vehicles. Our records indicate that you own or lease one of the potentially affected vehicles.

What Is The Problem?

The secondary latch on your hood could fail to operate properly, thus allowing the hood to swing upwards and interfere with the driver's vision. The hood release in your vehicle consists of two latches, a primary and secondary latch. The secondary latch is a safety feature designed to easily latch if any downward force is applied, so that it will prevent the hood from opening, even if the primary latch is not fully engaged. However, latch corrosion over time may interfere with the operation of the secondary latch, allowing wind force to rotate the hood upwards when your vehicle is traveling at high speeds, and the primary latch is not engaged. If the hood is rotated upwards, this could significantly interfere with driver visibility of the roadway and other vehicles, thus increasing the risk of a crash.

The primary latch is not affected by this condition and will latch the hood in the normal manner, if sufficient downward force is applied.

Kia will inspect, repair, or replace the secondary latch at no cost for parts or labor to you.

- Vehicles Originally Sold or Currently Registered in Salt State. Kia has advised its authorized Kia dealers to replace the secondary hood latch with a new one. The salt states include: Alaska, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Hampshire, New Jersey, New York, North Dakota, Ohio, Pennsylvania, Rhode Island, South Dakota, Utah, Vermont, West Virginia, Wisconsin, and the District of Columbia. The work will be performed at Kia's expense at no cost to you. The estimated time which will be required to repair your vehicle is approximately one (1) hour.
- <u>Vehicles Not Originally Sold and Not Currently Registered in Salt State</u>. Kia has advised its authorized Kia dealers to inspect the secondary hood latch and replace, if necessary. If replacement is not warranted, the dealer will clean and lubricate the secondary hood latch. The work will be performed at Kia's expense at no cost to you. The estimated time which will be required to repair your vehicle is approximately one (1) hour.

What Should You Do?

- Always apply sufficient downwards force on the hood when closing it to fully engage the primary latch. If someone
 else closes the hood, be sure that they use sufficient downwards force on the hood to engage the primary latch. These
 steps are especially important before you have the current recall repair conducted.
- In the interest of the safety of your passengers and the occupants of other vehicles, as well as your own safety, please immediately contact your Kia dealer to arrange for the recall repair to be conducted.

• To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (see the bottom of this letter for more information about QR code use):



What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim, or mail your receipts with a cover letter directly to Kia for review and consideration:

Consumer Assistance Center Kia Motors America, Inc. P.O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us. You can also contact the Consumer Assistance Center phone number listed above.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

QR Code Use:

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, download a QR Code Reader App. With many devices, you can do this through an app store or marketplace.
- Open the QR Code Reader App on your mobile device. The app will utilize your device's camera. Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. Refer to the QR Reader Code App instructions.