

# BMW



## IMPORTANT SAFETY RECALL

This notice applies to your vehicle,

**JULY 2016**

### Recall Campaign No. 16V-173: Air Bag Electronic Control Unit

Dear BMW Owner/Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2016 BMW 7 Series vehicles. Our records indicate that you are the owner/lessee of an affected vehicle.

### **IMPORTANT NOTICE**

In May 2016, we informed you of this matter by letter, indicating that we were not ready to perform this recall. We are pleased to inform you that we are now ready. Please contact your authorized BMW Center immediately to schedule an appointment to have this important free repair performed as soon as possible. You can locate your nearest BMW center at [www.bmwusa.com/dealers](http://www.bmwusa.com/dealers).



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### **DESCRIPTION OF PROBLEM**

This recall involves the air bag electronic control unit. The air bag electronic control unit was not produced to specifications. In certain driving situations involving excessive vibration or acceleration, the air bag electronic control unit could become briefly inactive. As a result, if a crash occurs during this brief period, the air bags may not deploy, and increase the risk of injury. However, after this brief period, the air bag electronic control unit becomes active again.

### **PRECAUTIONS FOR YOUR SAFETY**

- 1. CONTACT YOUR AUTHORIZED BMW CENTER IMMEDIATELY TO HAVE THE NECESSARY FREE REPAIR PERFORMED AS SOON AS POSSIBLE. You can find your nearest center at [www.bmwusa.com/dealers](http://www.bmwusa.com/dealers).**
- 2. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

### **DESCRIPTION OF REPAIR**

The air bag electronic control unit will be replaced.

**Company**  
BMW of North America, LLC

BMW Group Company

**Mailing Address**  
PO Box 1227  
Westwood, NJ  
07675-1227

**Telephone**  
(800) 525-7417

**Fax**  
(201) 930-8362

**E-mail**  
CustomerRelations@  
bmwusa.com

**Website**  
bmwusa.com

This **free repair** may take approximately three to four hours.

### **OTHER INFORMATION**

If you are no longer the owner/lessee of this vehicle, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this issue. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

*To ensure BMW of North America, LLC has your most recent contact and vehicle information, please register your vehicle at <http://www.bmwusa.com/myBMW>. Registration is free of charge, and will give you access to factory initiated campaigns and other information specific to your BMW vehicle.*

**Should you have any questions about this recall, please contact your authorized BMW center.** Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at [CustomerRelations@bmwusa.com](mailto:CustomerRelations@bmwusa.com) or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

We sincerely apologize for any inconvenience this recall may cause you; however, be assured that BMW is concerned about your safety and security.

BMW of North America, LLC