IMPORTANT SAFETY RECALL

Audi of America, Inc.



<MONTH YEAR>

<CUSTOMER NAME> <CUSTOMER ADDRESS>

<CUSTOMER CITY STATE ZIPCODE>

This notice applies to your vehicle: <VIN>

NHTSA: 16V045

Subject: Safety Recall 69M1 - Side Airbag Inflators

Certain 2015 Model Year Audi Q5 Vehicles

Dear Audi Owner,

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Audi of America, Inc. Audi has decided that a defect, which relates to motor vehicle safety, exists in certain 2015 model 3800 Hamlin Road year Audi Q5 vehicles. Our records show that you are the owner of a vehicle affected by this Auburn Hills, MI 48326 action.

+1 800 253 2834 www.audiusa.com

What is the issue?

The driver and right front passenger seat-mounted side airbags may contain a manufacturing defect that may result in an airbag inflator rupture during a crash where there is a side airbag deployment. If this happens, airbag inflator components could be propelled into the passenger compartment, possibly striking and causing serious injury or death to vehicle occupants.

What will we do?

To help correct this defect, your authorized Audi dealer will replace all side airbag modules produced within a specific period. This work will take about four hours to complete and will be performed for you free of charge.

What should you do? Please contact your authorized Audi dealer without delay to schedule this recall repair. For your convenience, you can also visit www.audiusa.com and click on the "Find a Dealer" link to locate a dealer near you and schedule this service.

Lease vehicles and address changes

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this letter immediately via firstclass mail to the lessee within ten (10) days of receipt. If you have changed your address or sold the vehicle, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Reimbursement of Expenses

If you have previously paid for repairs relating to the condition described in this letter, the enclosed form explains how to request reimbursement. We would be pleased to review your reimbursement request.

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Can we assist you further?

If your authorized Audi dealer fails or is unable to complete this work free of charge within a reasonable time, please contact Audi Customer Experience at 1-800-253-2834 or via our "Contact Us" page at www.audiusa.com.

Checking your vehicle for open Recalls and Service Campaigns

To check your vehicle's eligibility for repair under this or any other recall/service campaign, please visit the *Recall/Service Campaign Lookup* tool at www.audiusa.com and enter your Vehicle Identification Number (VIN).

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We apologize for any inconvenience this matter may cause; however we are taking this action to help ensure your safety and continued satisfaction with your vehicle. Thank you for your continued loyalty!

Sincerely,

Audi Customer Protection