

IMPORTANT SAFETY RECALL

NHTSA Recall Number 16T-012

Date: September 25, 2017

Subject: SAFETY RECALL NOTICE

Dear Michelin Tire Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Michelin North America, Inc. has decided that certain Michelin 180/55ZR17 M/C (73W) Pilot Power 3 motorcycle tires fail to conform to Federal Motor Vehicle Safety Standard Number 119, "New Pneumatic Tires for Motor Vehicles with a GVWR of more than 4,536 kilograms (10,000 pounds) and Motorcycles." These tires lack the required maximum load and associated inflation pressure information on the sidewall, and therefore Michelin is recalling approximately 184 of these tires in the United States.

These tires are primarily intended for street use on sport motorcycles.

The recalled tires lack the required maximum load and corresponding inflation pressure information on the sidewall, and thus may be subject to improper installation, use, or service. Improper installation or application may increase the risk of tire failure and a vehicle crash.

You are receiving this letter because our records indicate that you may have purchased one or more of the recalled tires.

Following is the product description, the Tire Identification Number (TIN) sequence and TIN production period of the manufacturing population which contains the recalled tires. The TIN information is molded to the sidewall of each tire and contains the TIN sequence number and TIN date code. The date code is a 2-digit week and 2-digit year of production. For example, "1816" refers to the 18th week of the year 2016.

| Tire Description | MSPN (Retail Part Number) | TIN Sequence | TIN Date Codes |
|---|---------------------------------|--------------|------------------------|
| Michelin 180/55ZR17 M/C (73W) Pilot Power 3 | 36816 | HB7D01CX | 1616, 1716, or 1816 |

Tires matching this description, TIN sequence and TIN production time period are part of this recall. If your tires match the above identifiers, they must be replaced with new tires. Replacement tires are available through your Michelin motorcycle tire dealer or retailer. Please arrange at the earliest possible time to have your tire replaced at no charge to you at a servicing Michelin motorcycle tire dealer.

If you have additional questions about this recall or if you need assistance in locating a dealer to perform this service, please contact Michelin Consumer Care at 1-866-324-2835 (language options: English and Spanish) between 8:00 a.m. and 8:00 p.m. Eastern Time, Monday – Friday, and between 8:30 a.m. and 4:30 p.m. Eastern Time, Saturday.

If your servicing Michelin retailer fails or is unable to provide a comparable Michelin replacement tire without charge, please contact Michelin Consumer Care at 1-866-324-2835. At any time you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590 or call the toll-free Auto Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153); or go to http://www.safercar.gov.

Commitment to safety, quality and respect for the customer are our highest priorities. Please accept our sincerest apology for any inconvenience that replacing these tires may cause you.

Sincerely,

Cathy Jones

Quality Director

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Reimbursement to Consumers for Affected Tire Replacements Prior to Recall

If you have already paid to have your tires replaced due to the condition associated with this recall, you may be eligible to receive reimbursement.

Requests for reimbursement may include parts, labor, fees and taxes. Reimbursement may be limited to the amount the replacement would have cost if completed by an authorized Michelin retailer. The documentation described below must be presented to the Michelin Consumer Care department for review.

Original or clear copy of all receipts, invoices and/or repair orders that show:

- The name and address of the person who paid for the replacement
- The model name and size of the tire that was replaced along with the TIN codes
- What problem occurred, when the tire was replaced, and who replaced it
- The total cost of the replacement that is being claimed
- Proof of payment (copy of front and back of cancelled check, or copy of credit card receipt)

This documentation should be mailed to the following address:

Michelin North America Consumer Care Department One Parkway South Greenville, SC 29615

If your claim is deemed to be valid, reimbursement will be made by check from Michelin North America. Should your claim be denied, you will receive a letter from Michelin North America within 60 days of receipt giving you the reason(s) for denial.

READING THE TIRE IDENTIFICATION NUMBER (TIN) ON THE TIRE SIDEWALL

The Tire Identification Number (TIN) on the tire sidewall serves as the tire's fingerprint. It is preceded by the letters "DOT" signifying compliance with U.S. Department of Transportation Federal Motor Vehicle Safety Standards. The DOT symbol and TIN can be found on the sidewall just above the wheel flange.

To find out if a tire is affected by the recall:

1. Determine if it matches the information below:

| Tire Description | MSPN (Retail Part Number) | TIN Sequence | TIN Date Codes |
|---|---------------------------------|--------------|------------------------|
| Michelin 180/55ZR17 M/C (73W) Pilot Power 3 | 36816 | HB7D01CX | 1616, 1716, or 1816 |

If the information on the sidewall of your tires does not match these identifiers, it is not part of the recall.

2. The following illustrations show the DOT symbol, TIN sequence, and an example of a TIN date code. If you have any questions concerning the tire's identification number, please contact Michelin Consumer Care at 1-866-324-2835.

