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01/18/2017

## **New Safety Recall Advanced Communication – S96011817**

FCA US LLC (“FCA US”) announced a safety recall on certain 2017 model year (VM) RAM ProMaster City vehicles.

Some of the above vehicles were manufactured with improperly manufactured airbag inflator initiators that may not ignite when a deployment voltage is provided to the initiator. As a result, vehicles may experience a “non-deployment” of the seat mounted side airbag (“SAB”) during a crash event warranting an airbag deployment. A SAB “non-deployment” when a deployment is warranted may result in reduced occupant restraint, injury or death.

FCA US will conduct a voluntary safety recall to replace the left side seat airbag.

**VINs identified as being involved in this campaign are currently live and searchable under Recall S96.**

Dealers will be notified of the launch of this safety recall by way of established methods used in the past. **Remedy communication is estimated to be available in the first quarter of 2017.**

We ask that you please take the time to ensure that your personnel are aware of this communication and are prepared to execute a customer friendly process for inquiries on involved vehicles.

Customer Services Field Operations  
FCA US LLC