

IMPORTANT SAFETY RECALL

STOP RETAIL SALES and DELIVERY

Suzuki Motor Corporation has determined that a safety defect exists in the following models.

Model	Model Year	VIN Range
GW250L3	2013	LC6GJ55F*D1100019 - LC6GJ55F*D1101308
GW250FL5	2015	LC6GJ55F*F1100571 - LC6GJ55F*F1100885
GW250ZL5	2015	LC6GJ55F*F1100376 - LC6GJ55F*F1100825
GW250L7	2017	LC6GJ55F*H1100091 - LC6GJ55F*H1100210

Suzuki Motor Corporation has initiated a safety recall campaign to replace the rear brake switch assembly. Due to insufficient protection from water intrusion, water can enter at the main wiring harness/rear brake switch connectors and travel to the rear brake switch along a brake switch wire, causing corrosion of the rear brake switch. In the worst case, corrosion of the rear brake switch can cause a short circuit, melting the circuit-protection fuse and deactivating the headlamp, brake lamp and tail lamp. To ensure customer safety and satisfaction, dealers will replace the rear brake switch assembly.

PLEASE NOTE: All GW250/Z/F model units outside the VIN ranges referenced above can be sold and delivered to customers. Campaign status for this recall will be updated on Suzuki Connect the week of November 5, 2016.

Technical Service Bulletin:

Service information regarding this safety recall will be available in a Technical Service Bulletin the week of November 11, 2016.

Parts Availability:

Parts to perform this recall campaign will be available beginning the week of November 11, 2016

Customer Notification:

Retail customers will be notified of this safety recall beginning approximately the week of November 18, 2016.

Consequences of Non-Compliance:

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SUZUKI MOTOR OF AMERICA, INC. ("SMAI") MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMAI'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMAI REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT AND IS A VIOLATION OF SMAI'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

If you need any additional information, please contact the Suzuki Techline or your Technical Service Manager at 714-996-7480. We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.



Bruce Knight
National Motorcycle/ATV Sales Manager