



Date: August 16, 2016  
To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager & Parts Manager,  
General Manager  
From: Audi Customer Protection  
Subject: Upcoming Safety Recall 69O3 – Airbag Control Module Software

We would like to inform you of an upcoming safety recall. Please refer to the attached Campaign Data Sheet for additional information.

Dealers must ensure that every affected inventory vehicle has this campaign completed before delivery to consumers.

**IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS**

**New Vehicles in Dealer Inventory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.**

**Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.**

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection



Audi

## CAMPAIGN DATA SHEET

<b>CAMPAIGN TYPE</b>		<b>Safety Recall</b>
<b>SAGA CODE</b>		69O3
<b>MARKET(S)</b>		United States and Canada
<b>AFFECTED VEHICLES</b>		2017MY Audi Q7
<b>TOPIC</b>		Airbag Control Module Software
<b>PROBLEM DESCRIPTION</b>		Due to a software issue within in the airbag control module, the frontal airbags may deploy with too much force in relation to the type of crash. This can result in an increased risk of injury to front seat occupants in a crash.
<b>CORRECTIVE ACTION</b>		Update airbag control module software
<b>CUSTOMER NOTIFICATION DATE</b>		September 2016
<b>ELSA VISIBILITY DATE</b>		On or about August 17, 2016
<b>OMD Web VISIBILITY DATE</b>		On or about August 17, 2016
<b>VEHICLE COUNT</b>	<b>TOTAL AFFECTED</b>	<b>USA:</b> 14,535 <b>CANADA:</b> 1,263
<b>APPROXIMATE REPAIR TIME</b>		Up to 70 TU
<b>PARTS REQUIRED</b>		None – software only
<b>EXPIRATION DATE</b>		NONE
<b>ADDITIONAL INFORMATION</b>		<p><b>IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY &amp; COMPLIANCE RECALLS</b></p> <p><b><u>New Vehicles in Dealer Inventory:</u></b> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.</p> <p><b><u>Pre-Owned Vehicles in Dealer Inventory:</u></b> Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.</p>