

GLOBAL SAFETY FIELD INVESTIGATIONS  
DCS4093  
URGENT - DISTRIBUTE IMMEDIATELY

Date: June 29, 2016

Subject: 50190 - Noncompliance Recall  
Up-Level Headlamp Incorrect Marking

Models: 2016 Chevrolet Cruze

To: All Chevrolet Dealers

General Motors is releasing Noncompliance Recall 50190 today. The total number of U.S. vehicles involved is approximately 33,000. Please see the attached bulletin for details.

The labels required to complete this recall are being pre-shipped today via FedEx overnight shipping to all involved dealers from the GM 1Store. Dealers should not attempt to order these labels through GM Customer Care and Aftersales (GMCCA). Any orders received by GMCCA will be canceled.

Additional labels, if needed, are to be obtained from the GM 1Store. The item number assigned to this label is NC50190. Please be sure to reference this number when ordering additional labels.

**Customer Letter Mailing**

The customer letter mailing will begin in the near future.

**Global Warranty Management (GWM)**

The Investigate Vehicle History (IVH) screen in the GWM system will be updated today. A list of involved vehicles in dealer new inventory is attached to this message.

END OF MESSAGE

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