

BBSS SALES TRANSACTION:

NEW CAR RETAIL RDR
NEW CAR LEASE RDR
USED CAR RETAIL RDR (Out-Cycled VIP's/Service Loaners/Alive Drive Only)
USED CAR LEASE RDR (Out-Cycled VIP's/Service Loaners/Alive Drive Only)

BBSS SALE CATEGORIES:

ELIGIBLE SALE CATEGORIES	ELIGIBLE FINANCE / LEASE TYPE
INDIVIDUAL CORPORATE	JLRFG (CHASE) / INDEPENDENT SUBVENED / UNSUBVENED

CLAIM PROCEDURE:

Optional incentive within BBSS. please claim using the VIN.

Complete and submit attached Fax Back form along with the following...

- 1) Copy of the new lease contract, finance contract or proof of payment in full
- 2) Copy of the customers current proof of ownership (Title, registration, service records, auto insurance card, lease or retail contract) within last 24 months with customer's name on document.
- 3) If Certificate cash amount is not clearly identified on 'rebates line' the claim will be denied.

RECORDS RETENTION:

As proof of authentication, for each VIN reported sold under this program, the retailer must retain the following documentation for no less than two years:

1. Copy of the lease contract, finance contract or proof of payment in full with customer cash clearly identified.
2. Proof of Identification (driver's license, vehicle registration, insurance card).
3. Completed Fax Back Form
4. Copy of the customers current proof of ownership (Title, registration, service records, auto insurance card, lease or retail contract)

STANDARD PROGRAM NOTES:

- Any Incentives and/or Business Builder paid will be charged back if the requirements in the Jaguar Land Rover "Contests and Incentives Standard Eligibility Rules for Retail Programs" are not followed.
- Questions regarding this program should be directed to ROA at (800) 396-7373.

