

Subarunet Announcement



To: All Subaru Retailers
From: Subaru of America, Inc.
Date: July 19, 2017

URGENT Takata Air Bag Inflator Recall Announcement – Owner Re-Notification Priority Group 4

The current recall completion rate for Subaru vehicles in the fourth highest risk priority group within the Takata air bag recalls, as assigned by NHTSA, is approximately 33%.

NHTSA is requiring 40% completion on these vehicles by the end of September, 2017, and 50% completion by the end of this year.

In accordance with the priority group assignments and completion rate deadlines established by NHTSA, we will be re-notifying owners whose vehicles are in priority group 4 listed below:

- Priority Group 4 – TKA16: models listed below with Zone A registration history
 - 2003-2004 MY Legacy and Outback vehicles
 - 2003-2005 MY Baja vehicles

Affected VIN lists will be distributed to each Zone Office prior to these owner re-notifications. It is imperative that each retailer reach out to their respective owners to get these repairs completed. The owner notification letters are scheduled to be mailed on July 21, 2017.

In addition, follow up post cards will be mailed next month, and monthly follow up emails will be sent each month to owners with a valid email address on file with MySubaru.com. Further supplemental notification processes are currently under study.