



TO: FCA GROUP DEALERSHIPS
ATTN: DEALER PRINCIPAL, SERVICE MANAGERS & PARTS MANAGERS
SUBJECT: SAFETY RECALL S43 LAUNCH PLAN

March 24, 2017

In an effort to provide enhanced support and communication for campaigns, FCA and Mopar ask that you read this important announcement regarding Safety Recall S43 – Takata Passenger Airbag Inflator.

S43 INITIAL PARTS ALLOCATION

The initial allocation of parts for Safety Recall S43 will begin March 24th, 2017. Dealers will be assigned a certain quantity of each part number based on dealership group size/VIN volume. A COMDASH Communication containing S43 quick reference materials will be sent to US dealers in parallel with the recall repair instructions on March 28th, 2017.

Mopar expects to have a quantity of each part number on hand at dealerships by the release of the repair instructions. The Owner Notification letters will be mailed in one of three phases based on geographic region and vehicle make/model/model year. The Phase 1 mailing begins on March 27th, 2017.

- S43 parts inventory will be managed by Campaign ARO
- At launch, all five S43 part numbers will be available
- If your dealership does not receive initial allocation, your ARO advisor can assist
- A full pallet includes 120 pieces
- All VINs in Safety Recall P78 are included in S43, regardless of P78 repair status
- Mopar will communicate a process to return P78 parts in the near future

Part #	Owner Mailing Phase	Vehicle Part Applications
CBXZS433AA	Phase 1	2008-2012 LC; 2010 LX
CBXZS434AA	Phase 1	2011-2012 LX / LD
CBXZS435AA	Phase 1 / Phase 3	2007-2012 JK
CBXZS431AA	Phase 2 / Phase 3	2004 DR; 2005 DR / DH
CBXZS432AA	Phase 2 / Phase 3	2006-2008 DR; 2006-2009 D1 / DH; 2007-2010 DC; 2008-2010 DM; 2004-2009 HB; 2007-2009 HG; 2005-2011 ND; 2005-2009 LX;

S43 Mailing Phase	Mailing Date	Volume
Phase 1	3/27/2017	~600K
Phase 2	~5/15/2017	~2.4M
Phase 3	~6/30/2017	~1.6M

