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May 24, 2016

## **TO:** All U.S. Ford and Lincoln Dealers

### SUBJECT: Advance Notice - Safety Recall 16S24

Certain 2013-2014 Model Year F-150 Vehicles Equipped with 3.5L Ecoboost Engines Brake Master Cylinder Replacement

Vehicle	Model Year	Assembly Plant	Build Dates
F-150	2013-2014	Dearborn Truck	August 1, 2013 through August 22, 2014
F-150	2013-2014	Kansas City	August 1, 2013 through August 31, 2014

AFFECTED VEHICLES

Affected vehicles are identified in OASIS and FSA VIN Lists.

# **REASON FOR THIS SAFETY RECALL**

In some of the affected vehicles, a seal in the rear of the brake master cylinder may become compromised, allowing brake fluid to leak into the brake booster. If the brake fluid reservoir is depleted below a predetermined level, the driver will be alerted that brake system service is required. The alert will include an audible chime, a full screen message center alert, and illumination of the red brake warning indicator. If the brake fluid reservoir continues to be depleted, the driver may experience a change in brake pedal travel and feel, and reduced brake function in the front wheels without impact to brake function in the rear wheels. Reduced brake function in the front wheels can extend stopping distance, increasing the risk of a crash.

### SERVICE ACTION

A complete Dealer Bulletin will be provided to dealers in late third quarter 2016 when it is anticipated that parts ordering information and repair instructions will be available to support this safety recall.

Until the complete Dealer Bulletin becomes available, dealers should contact the Special Service Support Center (SSSC) via the SSSC Web Contact Site for instructions regarding vehicles that exhibit brake fluid leaks from the rear of the brake master cylinder.

#### **CUSTOMER NOTIFICATION**

Owner Letters are expected to be mailed the week of July 11, 2016 informing owners that parts are not available in sufficient quantities to repair all vehicles. Until parts become available, customers should contact their dealer for service if their vehicle exhibits symptoms of an audible chime accompanied by a message center alert and illumination of the red brake warning indicator, with or without impact to braking performance.

#### PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$21,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery.

#### **OWNER REFUNDS**

- This safety recall must still be performed, even if the owner has paid for a previous repair. Claiming a refund will not close the recall on the vehicle.
- Ford Motor Company is offering a refund for owner-paid repairs covered by this recall if the repair was performed prior to the date indicated in the reimbursement plan, which is posted with this bulletin. Owners are directed to seek reimbursement through authorized dealers or, at their option, directly through Ford Motor Company at P.O. Box 6251, Dearborn, MI 48121-6251.
- Dealers are also pre-approved to refund owner-paid <u>emergency</u> repairs that were performed away from an authorized servicing dealer after the end date specified in the reimbursement plan. Non-covered repairs, or those judged by Ford to be excessive, will not be reimbursed.
- Refunds will only be provided for the cost associated with repairs caused by brake fluid leaks from the rear of the brake master cylinder.

### **CLAIMS PREPARATION AND SUBMISSION**

- Submit refunds on a separate repair line.
  - Program Code: 16S24

- Misc. Expense: REFUND

- Misc. Expense: ADMIN
  Misc. Expense: 0.2 Hours
- Multiple refunds should be submitted on one repair line and the invoice details for each repair should be detailed in the comments section of the claim.

### **QUESTIONS & ASSISTANCE**

For questions and assistance, contact the Special Service Support Center (SSSC) via the SSSC Web Contact Site. The SSSC Web Contact Site can be accessed through the Professional Technician Society (PTS) website using the SSSC link listed at the bottom of the OASIS VIN report screen or listed under the SSSC tab.

Sincerely,

Michael A. Berardi