

June 27, 2016

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Voluntary Safety Recall Campaign (SC132) on certain 2013 MY Forte vehicles produced from 9/10/2012 through 10/31/2012, to inspect and if necessary, replace the front seatbelt assemblies. The screws holding the seatbelt retractor's retaining plate in a small number of vehicles may not have been properly tightened due to a machining error in the screw threads by the supplier. As a result, the plate can break during the pre-impact phase of an accident. The broken piece of the plate may come in contact with an occupant thereby increasing the risk of injury.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at <u>www.kiatechinfo.com</u> on **June 27, 2016.**

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of retailed Kia Forte owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Consumer Affairs Tab, click on **Not Completed Recall VINS** in the left side menu, and select **SC132** to generate the list.

PARTS INFORMATION

Campaign parts will not be automatically shipped. Parts are to be ordered subsequent to an inspection identifying that one or both of the front seatbelt retractors have a bar code that matches the bar code of the potentially affected vehicles. See Technical Service Bulletin for more information. Please note that should the seatbelt assemblies need to be replaced, customers are to be provided with alternate transportation during the duration of the repair.

Owners of the subject vehicles will be sent written notification by first class mail on June 30, 2016, with instructions to bring their vehicles to a Kia dealer for the repair. Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2013 MY Kia Forte. This Voluntary Safety Recall provides an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Neem Van der Reest Quality Analysis Manager Enclosures