OMB Control No.: 2127-0004

Part 573 Safety Recall Report

16V-498

Manufacturer Name: General Motors LLC

Submission Date: JUN 29, 2016 NHTSA Recall No.: 16V-498 Manufacturer Recall No.: 50190



Manufacturer Information:

Manufacturer Name: General Motors LLC

Address: 30001 VAN DYKE

MAIL CODE 480-210-2V WARREN MI

48090

Company phone: 5961733

Population:

Number of potentially involved: 32,913 Estimated percentage with defect: 100 %

Vehicle Information:

Vehicle 1: 2016-2016 Chevrolet Cruze

Vehicle Type :
Body Style :
Power Train : NR

Descriptive Information: Certain 2016 Chevrolet Cruze vehicles

Production Dates: NOV 05, 2015 - MAY 26, 2016

VIN Range 1: Begin: NR End: NR

■ Not sequential

Description of Defect:

Description of the Defect: General Motors has decided that certain 2016 model year Cruze LT and

Premier vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 108, "Lamps, Reflective Devices, and Associated Equipment." The headlamp lenses in these vehicles are not marked with a three-digit identifier code that provides instructions for properly aiming the headlamps, as required by FMVSS No. 108. Although the headlamps in these vehicles were properly aimed by the GM assembly facility, if headlamp aim is affected by a crash or other incident, the missing code may be necessary to properly aim the

headlamps in servicing.

FMVSS 1: 108 - Lamps, reflective devices, and assoc. Equipment

FMVSS 2: NR

Description of the Safety Risk: If the headlamp aim is affected by a crash or other incident, the headlamps

may not be properly aimed in servicing. Improperly aimed headlamps may reduce nighttime forward visibility or increase glare for vehicles ahead,

which could increase the risk of a crash.

Description of the Cause: The headlamp lenses were not properly marked due to an error in the

headlamp supplier's etching equipment programming.

Identification of Any Warning NR that can Occur:

Supplier Identification:

Component Manufacturer

Name: SL America

Address: 4375 Giddings Road

Auburn Hills MICHIGAN 48326

Country: United States

Chronology:

On May 25, 2016, the headlamp supplier informed General Motors that, due to an error in its etching equipment programming, the affected headlamp lenses were not marked with an identifier code that provides instructions for properly aiming the headlamps, as required by GM's specifications and FMVSS No. 108. GM opened an investigation into the issue on June 2, 2016. The investigation was reviewed in GM's Open Investigation Review on June 20, 2016, and on June 22, 2016, GM's Safety and Field Action Decision Authority decided to conduct a noncompliance recall.

Description of Remedy:

Description of Remedy Program: GM will mail customers and dealers adhesive labels with the correct

marking and instructions for applying the label to the headlamp lenses. Customers may bring the vehicles to a dealer for assistance in applying the labels. Pursuant to 49 C.F.R. § 573.13(d)(1), all covered vehicles are under

warranty so reimbursement is not offered.

How Remedy Component Differs The label provides the required information missing from the headlamp

from Recalled Component: assembly.

Recalled Component Name: ASM-HEADLAMP UP (LH and RH)

Recalled Component Description: Left and Right Headlamp Assemblies

Recalled Component Part Number: 84106694, 84106695

Recalled Component Country of Origin: U.S.

Identify How/When Recall Condition The supplier reprogrammed its etching equipment to include the required

was Corrected in Production: code. All vehicles built after May 26, 2016 include properly coded

headlamps.

Recall Schedule:

Description of Recall Schedule: Dealers will be notified on June 29, 2016. General Motors will provide

owner letter notification dates when available.

Planned Dealer Notification Date: JUN 29, 2016 - JUN 29, 2016

Planned Owner Notification Date: NR - NR

* NR - Not Reported