

Part 573 Safety Recall Report

16V-396

Manufacturer Name : Southeast Toyota Distributors, LLC**Submission Date :** JUN 01, 2016**NHTSA Recall No. :** 16V-396**Manufacturer Recall No. :** SET16B**Manufacturer Information :**

Manufacturer Name : Southeast Toyota Distributors, LLC

Address : 9983 Pritchard Road

Jacksonville FL 32219

Company phone : (866) 405-4226

Population :

Number of potentially involved : 7,749

Estimated percentage with defect : NR

Vehicle Information :

Vehicle 1 : 1988-2012 Toyota 4Runner, Avalon, Camry, Corolla, FJ Cruiser, Highlander, Prius, Rav4, Sequoia, Sienna, Solara, Tacoma, Tundra, Venza

Vehicle Type : LIGHT VEHICLES

Body Style : ALL

Power Train : NR

Descriptive Information : The recall involves certain Toyota 2005-2011 4Runner, 2005-2010 Avalon, 1988-1990 & 2005-2010 Camry, 1989 & 2009-2010 Corolla, 2007-2010 FJ Cruiser, 2005-2011 Highlander, 2010-2012 Prius, 2006-2011 Rav4, 2005-2011 Sequoia, 2005-2011 Sienna, 2006-2008 Solara, 2006-2011 Tacoma, 2005-2010 Tundra, and 2009-2010 Venza vehicles with aftermarket accessory seat heaters installed by SET or SET dealers which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : DEC 05, 1987 - JAN 27, 2012

VIN Range 1 : Begin :

NR

End : NR

 Not sequential**Description of Defect :**

Description of the Defect : SET has determined that it is possible for substantial compression of the seat cushion to cause damage to the electrical wiring of the seat heaters with a copper strand heating element.

FMVSS 1 : NR

FMVSS 2 : NR

Description of the Safety Risk : Damage to the copper strand heating element may result in a short circuit which could burn a hole in the seat cover and injure the occupant of the seat.

Description of the Cause : NR

Identification of Any Warning that can Occur : None

Supplier Identification :**Component Manufacturer**

Name : Marketing World Wide, Inc.
Address : Company is no longer in business
NR
Country : United States

Chronology :

On November 18, 2014, SET notified NHTSA of a safety related defect determined to exist in 3,233 vehicles that had been accessorized with non-factory seat heaters between June 1, 2004 and September 30, 2011. As of the time of the recall, SET had received 3 reports of overheated seat heaters. On May 6, 2016, SET received an additional report of an overheated seat heater in a MY2007 Toyota Sequoia vehicle that SET had accessorized. The seat was unoccupied at the time of the malfunction. Upon inspection, SET found that the vehicle had not been included in the 2014 recall. Investigation found that, when the original population had been determined through reference to a database that was not the intended database to be used for this purpose and that did not include all of the relevant data. SET is expanding the recall to account for the additional vehicles into which the seat heater was installed. Between November, 2014 and May, 2016, no other incident involving these seat heaters have been reported to SET.

Description of Remedy :

Description of Remedy Program : All potentially affected vehicles will be recalled. Owners will receive a letter via US mail, requesting they return their vehicle to a Toyota dealer for inspection and repair. Once the vehicle is confirmed to have SET accessory seat heaters installed, the corrective action will consist of disconnecting the existing seat heaters with a copper strand heating element and refunding the purchase price of the seat heater accessory. The work will be performed at no charge to the customer.

How Remedy Component Differs from Recalled Component : N/A

Identify How/When Recall Condition was Corrected in Production : N/A

Recall Schedule :

Description of Recall Schedule : Owner notification letters will be provided to NHTSA prior to mailing. SET anticipates beginning dealer notification in June 2016 and customer notification in July, 2016.

Planned Dealer Notification Date : JUN 01, 2016 - JUN 02, 2016

Planned Owner Notification Date : JUL 14, 2016 - JUL 29, 2016

* NR - Not Reported