



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 19, 2017

Mr. John Kobylarz
Automotive Safety Office
Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430

NEF-150TB
16V-943

Subject: Possible Front Passenger Air Bag Non-Deployment

Dear Mr. Kobylarz:

This letter serves to acknowledge Jaguar Land Rover North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

JAGUAR/XJ/2016-2017

Mfr's Report Date: December 22, 2016

NHTSA Campaign Number: 16V-943

Components:

AIR BAGS:PASSENGER SIDE FRONTAL

Potential Number of Units Affected: 16

Problem Description:

Jaguar Land Rover North America, LLC (Jaguar) is recalling certain model year 2016-2017 Jaguar XJ vehicles manufactured September 12, 2016, to October 26, 2016. The affected vehicles have a front passenger air bag inflator initiator that may fail to ignite during a crash, preventing the air bag from deploying.

Consequence:

In the event of a crash of sufficient severity, the front passenger air bag may not deploy as required, increasing the risk of injury.

Remedy:

Jaguar will notify owners, and dealers will replace the front passenger air bag, free of charge. The recall is expected to begin February 20, 2017. Owners may contact Jaguar customer service at 1-800-452-4827. Jaguar's number for this recall is J080.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Tariq Bond who may be reached by phone at 1-202-366-5472, or by email at tariq.bond@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement