



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

January 9, 2017

Mr. Don Chomic  
Director, Product Safety  
Pierce Manufacturing  
2600 American Drive  
PO Box 2017  
Appleton, WI 549122017

NEF-150KS  
16V-923

**Subject:** Starter Motor may be Damaged by Cab Bracket

Dear Mr. Chomic:

This letter serves to acknowledge Pierce Manufacturing's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

PIERCE/DASH CF/2015-2016

**Mfr's Report Date:** December 16, 2016

**NHTSA Campaign Number:** 16V-923

**Components:**

ELECTRICAL SYSTEM:STARTER ASSEMBLY

**Potential Number of Units Affected:** 23

**Problem Description:**

Pierce Manufacturing (Pierce) is recalling certain model year 2015-2016 Dash emergency vehicles manufactured October 17, 2014, to September 30, 2016 and equipped with Cummins ISL engines. The affected vehicles have a starter motor that may be damaged from interference with to an incorrect cab lift pump bracket that was installed.

**Consequence:**

The interference may result in possible starter motor failure or an electrical short, increasing the risk of a fire.

**Remedy:**

Pierce will notify owners, and dealers will inspect the vehicles, replacing the bracket and starter motor, as necessary, free of charge. The recall is expected to begin January 16, 2017. Owners may contact Pierce customer service at 1-414-832-3000. Pierce's number for this recall is 74B279.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement