

December 6, 2016

Ms. Helen Riehle Safety Integrity and Recall Manager BMW of North America, LLC 300 Chestnut Ridge Road Woodcliff Lake, NJ 07677

Subject: Supplemental Restraints may not Deploy as Needed

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/528I/2011 BMW/535I/2011 BMW/550I/2011

Mfr's Report Date: November 14, 2016

NHTSA Campaign Number: 16V-832

Components:

AIR BAGS:FRONTAL:SENSOR/CONTROL MODULE

Potential Number of Units Affected: 91

Problem Description:

BMW of North America, LLC (BMW) is recalling certain model year 2011 BMW 528i, 528xi, 535i, 535xi, 550i and 550xi vehicles manufactured March 1, 2010, through August 31, 2011. The affected vehicles may have received a replacement Sensor Cluster Unit (SCU) during a service visit. These SCUs have an acceleration sensor that may have been incorrectly programmed and, as a result, the SCU may not accurately determine if activation and deployment of the air bags, safety belt pre-tensioners and head restraints is necessary in the event of a crash.

Consequence:

Depending on the severity of the crash, inadequate activation of the driver and/or passenger air bags, safety belt pre-tensioners and active head restraints may increase the risk of injury.

Remedy:

BMW will notify owners, and dealers will replace the SCU, free of charge. The recall is expected to begin in December 2016. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



1200 New Jersey Avenue SE Washington, DC 20590

> NEF-150TB 16V-832

We have received BMW's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Tariq Bond who may be reached by phone at 1-202-366-5472, or by email at tariq.bond@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

Jennifer Timian Chief, Recall Management Division Office of Defects Investigations Enforcement

