



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 28, 2016

Ron Tedesco
Recalls Primary
General Motors LLC
30001 Van Dyke
Warren, MI 48090

NEF-150SM
16V-498

Subject: Headlights may be Incorrectly Aimed/FMVSS 108

Dear Ron Tedesco:

This letter serves to acknowledge General Motors LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

CHEVROLET/CRUZE/2016

Mfr's Report Date: June 29, 2016

NHTSA Campaign Number: 16V-498

Components:

EXTERIOR LIGHTING:HEADLIGHTS

Potential Number of Units Affected: 32,913

Problem Description:

General Motors LLC (GM) is recalling certain model year 2016 Cruze vehicles manufactured November 5, 2015, to May 26, 2016. The headlight assemblies are not marked with a three-digit identifier code used to properly aim the headlights. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 108, "Lamps, Reflective Devices, and Assoc. Equipment."

Consequence:

Without the identification code, the headlights may be improperly aimed during service, reducing nighttime visibility and increasing the risk of a crash.

Remedy:

GM will mail owners instructions and adhesive labels, with the correct code, to install on their headlight assemblies. Owners may also bring the vehicle to a GM dealership for any assistance with applying the label, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact Chevrolet Customer Service Department at 1-800-222-1020. GM's number for this recall is 50190.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement