



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 14, 2016

Mr. John Kobylarz
Automotive Safety Office
Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430

NEF-150TB
16V-444

Subject: Driver's Frontal Air Bag May Not Deploy Properly

Dear Mr. Kobylarz:

This letter serves to acknowledge Jaguar Land Rover North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

LAND ROVER/LR4/2016

Mfr's Report Date: June 16, 2016

NHTSA Campaign Number: 16V-444

Components:

AIR BAGS:FRONTAL

Potential Number of Units Affected: 32

Problem Description:

Jaguar Land Rover North America, LLC (Land Rover) is recalling certain model year 2016 Land Rover LR4 vehicles manufactured May 3, 2016 through May 10, 2016. The affected vehicles have driver side frontal air bags that may not inflate properly.

Consequence:

An air bag that does not inflate properly may increase the risk of injury to the driver in the event of a crash.

Remedy:

Land Rover will notify owners, and dealers will replace the driver side frontal air bag, free of charge. The recall is expected to begin on August 5, 2016. Owners may contact Land Rover customer service at 1-800-637-6837. Land Rover's number for this recall is P086.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Land Rover's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Tariq Bond who may be reached by phone at 1-202-366-5472, or by email at tariq.bond@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement